

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																				
CONVEYING PARTY DATA																					
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A. "Rabobank Nederland"</td><td></td><td>03/15/2011</td><td>New York State License Branch of Dutch Banking Cooperative: NETHERLANDS</td></tr></tbody></table>	Name	Formerly	Execution Date	Entity Type	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A. "Rabobank Nederland"		03/15/2011	New York State License Branch of Dutch Banking Cooperative: NETHERLANDS													
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RECEIVING PARTY DATA																					
Name:	Wm. Wrigley Jr. Company																				
Street Address:	410 North Michigan Avenue																				
City:	Chicago																				
State/Country:	ILLINOIS																				
Postal Code:	60611																				
Entity Type:	CORPORATION: DELAWARE																				
PROPERTY NUMBERS Total: 5																					
<table border="1"><thead><tr><th>Property Type</th><th>Number</th><th>Word Mark</th></tr></thead><tbody><tr><td>Registration Number:</td><td>1254665</td><td>BIG LEAGUE CHEW</td></tr><tr><td>Registration Number:</td><td>1262578</td><td>BIG LEAGUE CHEW</td></tr><tr><td>Registration Number:</td><td>3261816</td><td>GROUNDBALL GRAPE</td></tr><tr><td>Registration Number:</td><td>2251966</td><td>THE BALLPLAYERS' BUBBLE GUM</td></tr><tr><td>Registration Number:</td><td>3472173</td><td>WILD PITCH WATERMELON</td></tr></tbody></table>	Property Type	Number	Word Mark	Registration Number:	1254665	BIG LEAGUE CHEW	Registration Number:	1262578	BIG LEAGUE CHEW	Registration Number:	3261816	GROUNDBALL GRAPE	Registration Number:	2251966	THE BALLPLAYERS' BUBBLE GUM	Registration Number:	3472173	WILD PITCH WATERMELON			
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Registration Number:	3472173	WILD PITCH WATERMELON																			
CORRESPONDENCE DATA																					
Fax Number:	(312)645-3503																				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																					
Phone:	312-644-2121																				
Email:	tammy.settlenussbaum@wrigley.com																				
Correspondent Name:	Tammy Nussbaum																				
Address Line 1:	410 North Michigan Avenue																				
Address Line 4:	Chicago, ILLINOIS 60611																				
NAME OF SUBMITTER:	Tammy Nussbaum																				

900190383

TRADEMARK  
REEL: 004529 FRAME: 0645

CH \$140.00 1254665

Signature:	/Tammy Nussbaum/
Date:	04/27/2011
Total Attachments: 4 source=RabobankRelease#page1.tif source=RabobankRelease#page2.tif source=RabobankRelease#page3.tif source=RabobankRelease#page4.tif	

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN TRADEMARK RIGHTS**

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement") dated as of March 15, 2011 from Coöperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank Nederland", New York Branch, as Collateral Agent (the "Agent") for certain banks and other financial institutions.

WITNESSETH:

WHEREAS, pursuant to the Trademark Security Agreement, dated as of September 30, 2010 (the "Security Agreement"), among Wm. Wrigley Jr. Company (the "Grantor"), Northwestern Flavors, LLC, Amurrol Confections Company, LLC and L.A. Dreyfus Company and the Agent, a security interest (the "Security Interest") was granted by the Grantor to the Agent in the Trademark Collateral (as hereinafter defined);

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on October 6, 2010 at Reel 004291 and Frame 0072;

WHEREAS, the Trademark Collateral was licensed to Grantor by The Rob Nelson Company, a Washington corporation ("TRNC") under a certain license agreement with an effective date of July 1, 2005, which was amended by an Amendment signed January 11, 2007; a Second Amendment entered February 11, 2008, and a Third Amendment entered March 3, 2009 (collectively, the "License Agreement");

WHEREAS, pursuant to the Termination Agreement dated as of July 28, 2010 among TRNC and Grantor, the parties have terminated the License Agreement and Grantor has assigned and transferred to TRNC all ownership, rights and interest that it had in the Trademark Collateral;

NOW, THEREFORE, to clear the record of the outstanding Security Interest granted to the Agent in the Trademark Collateral, and upon the terms set forth in this Agreement, the Agent hereby states as follows:

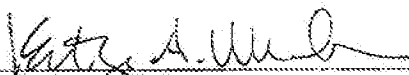
1. Definitions. The term "Trademark Collateral", as used herein, shall mean all of Grantor's right, title and interest of every kind and nature as of the date hereof in the Trademarks listed on Schedule A hereto. The term "Trademarks" shall have the meaning provided by reference in the Security Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

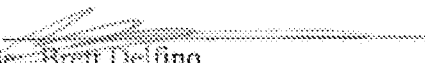
3. Authorization to File. The Agent hereby authorizes the Grantor or its authorized representative to file this Agreement with the United States Patent and Trademark Office in order to memorialize the release of the Security Interest in the Trademark Collateral.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, the undersigned has executed this Agreement by its duly authorized officer as of the date first above written.

Coöperatieve Centrale Raiffeisen-Boerenleenbank  
B.A., "Rabobank Nederland", New York Branch, as  
Collateral Agent

By:   
Name: Katye A. Whalen  
Title: Vice President

By:   
Name: Brett Delfino  
Title: Executive Director

Trademark Release - Rabobank Nederland

TRADEMARK  
REEL: 004529 FRAME: 0649

Schedule A

U.S. Registered Trademarks

<u>Trademark</u>	<u>App. No.</u>	<u>Reg No.</u>
BIG LEAGUE CHEW	73/219,786	1,254,665
BIG LEAGUE CHEW & DESIGN	73/283,166	1,262,578
GROUNDBALL GRAPE	78/288,978	3,261,816
THE BALL PLAYER'S BUBBLE GUM	75/372,584	2,251,966
WILD PITCH WATERMELON	77/389,909	3,472,173