

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EYE RESPONSE TECHNOLOGIES, INC.		04/27/2011	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	DYNAVOX SYSTEMS LLC		
Street Address:	2100 Wharton Street		
Internal Address:	Suite 400		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15203		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3758803	LIFEMATE	
CORRESPONDENCE DATA			
Fax Number:	(864)233-7342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	864-271-1592		
Email:	docketing@dority-manning.com		
Correspondent Name:	DORITY & MANNING, P.A.		
Address Line 1:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602-1449		
ATTORNEY DOCKET NUMBER:	DYN-33-TM		
NAME OF SUBMITTER:	JAMES M. BAGARAZZI		
Signature:	/james m. bagarazzi/		

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REEL: 004529 FRAME: 0840

Date:

04/27/2011

Total Attachments: 2

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ASSIGNMENT

WHEREAS, EYE RESPONSE TECHNOLOGIES, INC., a Virginia Corporation having its principal office at 100 2nd Street, NW, Charlottesville, Virginia 22902, United States has adopted, used, is using, either itself or through one or more related parties, and is the owner of the following trademark and registration therefor in the United States Patent and Trademark Office:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
LIFEMATE	3,758,803	03/09/2010

WHEREAS, DYNAVOX SYSTEMS LLC, a Delaware Limited Liability Corporation having its principal office at 2100 Wharton Street, Suite 400, Pittsburgh, Pennsylvania 15203, United States, is desirous of acquiring and/or has acquired said trademark and registration therefor. Now, therefore, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, EYE RESPONSE TECHNOLOGIES, INC. hereby assigns to DYNAVOX SYSTEMS LLC, all right, title and interest in the United States in and to said trademark and registration thereof together with the good will of the business symbolized by said trademark and all damages for accrued claims of infringement of said trademark.

Signed at Pittsburgh, Pennsylvania this 27~~th~~ day of April, 2011.

EYE RESPONSE TECHNOLOGIES, INC.

By: Marcy Smorey-Giger
MARCY SMOREY-GIGER, Chief Legal Officer

STATE OF Pennsylvania)

COUNTY OF Allegheny)

On this 27th day of April, 2011,
personally appeared MARCY SMOREY-GIGER, Chief Legal Officer, to me known and
known to me to be the assignor above-named, and acknowledged that she executed
the foregoing Assignment on behalf of assignor and pursuant to authority duly received.

Luanne E Kirsnes
Notary Public of the State of Pennsylvania

My Commission Expires: Sept 24 2013

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Luanne E. Kirsnes, Notary Public
City of Pittsburgh, Allegheny County
My Commission Expires Sept. 24, 2013
Member, Pennsylvania Association of Notaries