

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Lehan Imports, LLC		04/27/2011
	Entity Type LIMITED LIABILITY COMPANY: COLORADO		
RECEIVING PARTY DATA			
Name:	Lisbeth Lehan		
Street Address:	4450 Arapahoe Ave, #100		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80303		
Entity Type:	INDIVIDUAL: NORWAY		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3943348	LÍLLÉBABY
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3038639700		
Email:	mtrudell@sheridanross.com		
Correspondent Name:	Miriam D. Trudell, Sheridan Ross P.C.		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	6577-1		
NAME OF SUBMITTER:	Miriam D. Trudell		
Signature:	/miriam trudell/		
Date:	04/27/2011		
Total Attachments: 1 source=signed assignment01#page1.tif			

CH \$40.00 3943348

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This is an Assignment by Lehan Imports, LLC, ("Assignor") a Colorado limited liability company, having a place of business at 4450 Arapahoe Ave, #100, Boulder, Colorado 80303, to Lisbeth Lehan, ("Assignee") a Norwegian citizen, having a place of business 4450 Arapahoe Ave, #100, Boulder, Colorado 80303, to become effective upon the signature date provided for hereinbelow ("Effective Date").

WHEREAS, Assignor is the owner of the trademark "lillébaby", and U.S. Reg. No. 3943348 for the mark "lillébaby" for "baby carriers worn on the body; diaper bags," in Class 18 ("MARK"), and is desirous of assigning the MARK, and U.S. Reg. No. 3943348 therefor, to Assignee.

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the MARK and U.S. Reg. No. 3943348 therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the MARK together with the goodwill of the business symbolized by the MARK and U.S. Reg. No. 3943348 therefor.

LEHAN IMPORTS, LLC

Date: 04.27.2011

Signature: Lisbeth Lehan

Print Name: Lisbeth Lehan

Print Title: President