

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wm. Wrigley Jr. Company		12/30/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Rob Nelson Company		
Street Address:	1702 Broadway		
City:	Vancouver		
State/Country:	WASHINGTON		
Postal Code:	98663		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3261816	GROUNDBALL GRAPE	
Registration Number:	3472173	WILD PITCH WATERMELON	
CORRESPONDENCE DATA			
Fax Number:	(312)645-3503		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-644-2121		
Email:	tammy.settlenussbaum@wrigley.com		
Correspondent Name:	Tammy Nussbaum		
Address Line 1:	410 North Michigan Avenue		
Address Line 4:	Chicago, ILLINOIS 60611		
NAME OF SUBMITTER:	Tammy Nussbaum		
Signature:	/Tammy Nussbaum/		
Date:	04/27/2011		
Total Attachments: 2 source=ROBNELSONASSIGNUSFINAL#page1.tif source=ROBNELSONASSIGNUSFINAL#page2.tif			

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**Trademark Assignment Between
Wm. Wrigley Jr. Company and The Rob Nelson Company**

THIS ASSIGNMENT made this 30 day of December, 2010 between **Wm. Wrigley Jr. Company**, a Delaware Corporation, whose registered office address is 410 N. Michigan Avenue, Chicago, Illinois 60611 (hereinafter referred to as the "Assignor") and **The Rob Nelson Company**, a Washington Corporation, whose registered office address is 1702 Broadway, Vancouver, Washington (hereinafter referred to as the "Assignee").

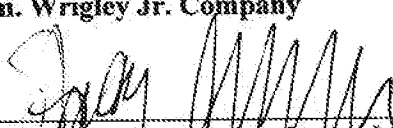
WHEREAS, the Assignor owns its right, title and interest in, to the trademarks and the registrations and application as listed on Schedule A and all its rights corresponding thereto, and all goodwill associated therewith (hereinafter referred to as the "Trademarks");

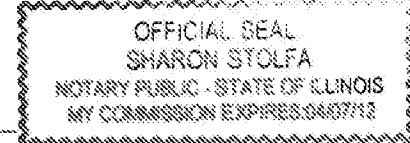
WHEREAS, Assignor agreed to sell, convey, transfer, assign and deliver the Assignor's right, title and interest in, to and under the Trademarks to Assignee, and Assignee is desirous of acquiring the Assignor's entire right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby sell, convey transfer, assign and deliver unto Assignee, as of the date first written above, all its right, title and interest in, to and under the Trademarks, together with the goodwill associated therewith.


IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed.

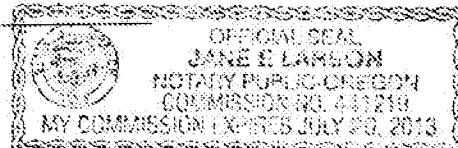
Dated: Dec 22, 2010

) **Wm. Wrigley Jr. Company**
) 
) **Stacy Chronopoulos (Authorized Signatory)**
Chief Trademark Counsel & Associate General Counsel



Dated: Dec. 30, 2010

) **The Rob Nelson Company**
) 
) **Rob Nelson**
President


Jane E Larson
Dec 30, 2010

**ROB NELSON COMPANY
SCHEDULE A
TRADEMARK MATTERS**

Country	Trademark	Assignee	Appln. Date	Registration No.	Registration Date
United States	GROUNDBALL GRAPE	Wm. Wrigley Jr. Company	09/18/2003	3,261,816	07/10/2007
United States	WILD PITCH WATERMELON	Wm. Wrigley Jr. Company	02/06/08	3,472,173	07/22/08