

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cool Wear Corporation		04/28/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NACH LLC		
<b>Street Address:</b>	530 Seventh Avenue		
<b>Internal Address:</b>	Suite 2802		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1553793	COOL WEAR	
<b>Registration Number:</b>	2381639	COOLWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)972-5487		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-687-2770		
<b>Email:</b>	doCKET@cplplaw.com		
<b>Correspondent Name:</b>	Lance J. Lieberman		
<b>Address Line 1:</b>	551 Fifth Avenue		
<b>Address Line 2:</b>	Suite 1210		
<b>Address Line 4:</b>	New York, NEW YORK 10176-1022		
<b>ATTORNEY DOCKET NUMBER:</b>	3125-18 AND 2		
<b>NAME OF SUBMITTER:</b>	Lance J. Lieberman		
<b>Signature:</b>	/Lance J. Lieberman/		

CH \$65.00 1553793

**900190502**

**TRADEMARK**  
**REEL: 004530 FRAME: 0618**

Date:

04/28/2011

Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, COOL WEAR CORPORATION, a corporation organized under the laws of the State of New York, of P.O. Box 141, Old Westbury, New York 11568 (hereinafter "ASSIGNOR"), is the owner of all right, title and interest in and to the trademarks (the "Trademarks") that are listed on Schedule A attached hereto and which are the subjects of the U.S. Trademark Registrations thereof (the "Registrations") as correspondingly listed on the attached Schedule A, and is the owner of all right, title and interest in and to the said Registrations; and

WHEREAS, NACH LLC, a limited liability company organized under the laws of the State of New York and having a place of business at 530 Seventh Avenue, Suite 2802, New York, New York 10018 (hereinafter "ASSIGNEE"), is desirous of acquiring from ASSIGNOR the said Trademarks and the said Registrations thereof which are listed on the attached Schedule A;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR does hereby sell, assign and transfer over unto the said ASSIGNEE all of its right, title and interest in and to the said Trademarks, together with the good will of the business symbolized by the said Trademarks and the right to sue for past infringements thereof, and in and to the said U.S. Trademark Registrations thereof, all as listed on the attached Schedule A.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative, who acknowledges that he is authorized to execute this Assignment on behalf of Assignor.

COOL WEAR CORPORATION

Dated: 4/28/11

By: Oded Nachmani  
Oded Nachmani  
President

SCHEDULE A

Mark

COOL WEAR

COOLWEAR

U.S. Trademark Registration

Reg'n. No. 1,553,793, issued August 29, 1989

Reg'n. No. 2,381,639, issued August 29, 2000

3125-2+18