

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Widevine Technologies Inc.		12/16/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	78954782	CONTENT SECURITY FROM HOLLYWOOD TO THE HOME
Serial Number:	78196746	CYPHER DCP
Serial Number:	78196748	CYPHER DIGITAL COPY PROTECTION
Serial Number:	78635309	CYPHER VSC
Serial Number:	78196741	DIGITAL COPY PROTECTION
Serial Number:	78042389	ENCRYPTION ON THE FLY
Serial Number:	78045730	ENCRYPTS STREAMING MEDIA ON THE FLY
Serial Number:	78072513	IPADS.COM BRING YOUR PICTURES TO LIFE.
Serial Number:	76369219	IPCYPHER
Serial Number:	78045622	MENSOR
Serial Number:	78766832	MENSOR
Serial Number:	78045735	ENCRYPTED STREAMING MEDIA
Serial Number:	78026898	WIDEVINE
Serial Number:	78026915	WIDEVINE CYPHER

CH \$390.00 78954782

Serial Number:

76333627

WIDEVINE VOD

CORRESPONDENCE DATA

Fax Number: (650)618-8571

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6502530000

Email: tmdocketing@google.com

Correspondent Name: Google Inc.

Address Line 1: 1600 Amphitheatre Parkway

Address Line 4: Mountain View, CALIFORNIA 94043

ATTORNEY DOCKET NUMBER:

WIDEVINE MARKS

NAME OF SUBMITTER:

Emily Burns - Google Trademark Counsel

Signature:

/Emily Burns/

Date:

04/28/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 16th day of December, 2010 by and between Widevine Technologies, Inc., a Delaware corporation (hereinafter "Assignor"), having its place of business at 901 5th Avenue, Suite 3400, Seattle, Washington 98164 and Google Inc., a Delaware corporation ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Martinez Vie, CA this 4th day of April, 2011

[ASSIGNOR]

By: [Signature]

Don Harrison
Assistant Secretary for Widevine Technologies, Inc.

[ASSIGNEE]

By: [Signature]

Emily Burns
Google Trademark Counsel

SCHEDULE A

Trademarks:

TRADEMARK	COUNTRY	APPLICATION NO.	REGISTRATION NO.	CLASSES
CONTENT SECURITY FROM HOLLYWOOD TO THE HOME	United States	78,954782	3,409,232	42, 45
CYPHER DCP	United States	78,196746	3,220,459	9, 38, 42
CYPHER DIGITAL COPY PROTECTION	United States	78,196748		9, 38, 42
CYPHER VSC	United States	78,635309	3,252,388	9
DIGITAL COPY PROTECTION	United States	78/196,741		9, 38, 42
ENCRYPTION ON THE FLY	United States	78/042,389		9, 42
ENCRYPTS STREAMING MEDIA ON THE FLY	United States	78/045,730		9, 42

TRADEMARK	COUNTRY	APPLICATION NO.	REGISTRATION NO.	CLASSES
IPADS.COM BRING YOUR PICTURES TO LIFE	United States	78/072,513	2,690,936	16
IPCYPHER	United States	76/369,219		9, 42
MENSOR	CTM	004777892	004777892	9, 38, 42
MENSOR	Japan	2005-112387	4983609	9, 38, 42
MENSOR	United States	78/045,622		9, 42
MENSOR	United States	78/766,832	3,413,001	9, 38, 42
THE ENCRYPTED STREAMING MEDIA	United States	78/045,735		9
WIDEVINE	CTM	001865229	001865229	9, 38, 42
WIDEVINE	United States	78/026,898	2,563,790	9, 42
WIDEVINE CYPHER	CTM	001865633	001865633	9, 38, 42
WIDEVINE CYPHER	Japan	2000-110737	4544780	42
WIDEVINE CYPHER	United States	78/026,915	2,621,377	9, 42
WIDEVINE VOD	United States	76/333,627		9, 42