

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Poore Brothers, Inc.		05/24/2006	CORPORATION: DELAWARE
The Inventure Group, Inc.	FORMERLY Poore Brothers, Inc.	05/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Inventure Foods, Inc.		
Street Address:	5415 E. High Street		
Internal Address:	Suite 350		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3720046	BOULDER CANYON	
Registration Number:	3428071	INTENSELY DIFFERENT	
Registration Number:	3428073	INTENSELY DIFFERENT	
Registration Number:	2459870	PIZZARIAS	
Registration Number:	1911595	POORE BROTHERS	
CORRESPONDENCE DATA			
Fax Number:	(602)640-9050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(602) 640-9311		
Email:	trademarks@omlaw.com		
Correspondent Name:	Jonathan Ariano, Osborn Maledon, P.A.		
Address Line 1:	2929 N. Central Avenue		
Address Line 2:	Suite 2100		
Address Line 4:	Phoenix, ARIZONA 85012		

CH \$140.00 3720046

ATTORNEY DOCKET NUMBER:	11940.6
NAME OF SUBMITTER:	Jonathan F. Ariano
Signature:	/jonathan.f.ariano/
Date:	04/28/2011
Total Attachments: 2 source=Poore Bros Name Change#page1.tif source=Inventure Group Name Change#page1.tif	

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:49 AM 05/25/2006
FILED 10:49 AM 05/25/2006
SRV 060502518 - 2483575 FILE

**CERTIFICATE OF AMENDMENT TO THE
CERTIFICATE OF INCORPORATION
OF
POORE BROTHERS, INC.**

Poore Brothers, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Corporation is Poore Brothers, Inc., which is the name under which the Corporation filed its original Certificate of Incorporation with the Delaware Secretary of State on February 23, 1995.

SECOND: The Certificate of Incorporation of the Corporation was amended on March 3, 1995, and further amended on October 7, 1999.

THIRD: The Board of Directors of the Corporation has duly and unanimously adopted the following resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, as amended, pursuant to Section 242 of the Delaware General Corporation Law:

RESOLVED, that the Company's Certificate of Incorporation should be amended to change the Company's name to "The Inventure Group, Inc." as follows (the "Amendment"):

"**FIRST:** The name of the Corporation shall be: The Inventure Group, Inc. (the "Corporation")."

FOURTH: That at a meeting of the stockholders of the Company held on May 23, 2006, the holders of a majority of the issued and outstanding shares of the Common Stock of the Corporation approved the amendment to the Certificate of Incorporation, as amended, set forth in this Certificate of Amendment.

FIFTH: That this Amendment to the Certificate of Incorporation, as amended, has been duly adopted with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this instrument has been executed for, on behalf of, and in the name of the Corporation, by the officer hereunto duly authorized as of the 24th day of May, 2006.

POORE BROTHERS, INC., a Delaware corporation

By: Eric J. Kufel
Eric J. Kufel, Chief Executive Officer

**CERTIFICATE OF AMENDMENT TO THE
CERTIFICATE OF INCORPORATION
OF
THE INVENTURE GROUP, INC.**

The Inventure Group, Inc. (the "Corporation"), a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: The name of the Corporation is The Inventure Group, Inc., and the Corporation filed its original Certificate of Incorporation with the Delaware Secretary of State on February 23, 1995, under the name Poore Brothers Holdings, Inc.

SECOND: The Certificate of Incorporation of the Corporation was amended (i) on March 3, 1995 to change the name of the Corporation to Poore Brothers, Inc., (ii) on October 7, 1999, and (iii) on May 25, 2006 to change the name of the Corporation to The Inventure Group, Inc.

THIRD: The Board of Directors of the Corporation has duly and unanimously adopted the following resolution setting forth a proposed amendment to the Certificate of Incorporation of the Corporation, as amended, pursuant to Section 242 of the Delaware General Corporation Law:

RESOLVED, that Article First of the Company's Certificate of Incorporation shall be amended to change the Company's name to "Inventure Foods, Inc." as follows (the "Amendment"):

"FIRST: The name of the Corporation is: Inventure Foods, Inc. (the "Corporation")."

FOURTH: That at a meeting of the stockholders of the Company held on May 20, 2010, the holders of a majority of the issued and outstanding shares of the Common Stock of the Corporation approved the Amendment.

FIFTH: That the Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this instrument has been executed for, on behalf of, and in the name of the Corporation, by the officer hereunto duly authorized as of the 20 day of May, 2010.

THE INVENTURE GROUP, INC.

By: 
Terry E. McDaniel
Chief Executive Officer

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