

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andre Boudin Bakeries, Inc.		03/01/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Boudin IP, Inc.		
Street Address:	221 Main Street, Suite 1250		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	1087413	BOUDIN	
Registration Number:	3503061	BOUDIN	
Registration Number:	3503060	BOUDIN	
Registration Number:	3538792	BOUDIN SF	
Registration Number:	3690990	BOUDIN SF BREAKFAST · LUNCH · DINNER · SOURDOUGH	
Registration Number:	1662055	BOUDIN SOURDOUGH BAKERY & CAFE	
Serial Number:	85176776	CHOWDER HUT GRILL	
Registration Number:	1667918	(SAY "BO-DEEN") B BOUDIN. SOURDOUGH FRENCH BREAD SINCE 1849	
Registration Number:	3746360	SAN FRANCISCO BOUDIN B SOURDOUGH SINCE 1849	
Registration Number:	3717000	SAN FRANCISCO BOUDIN SINCE B 1849 SOURDOUGH BAKERY & CAFE FRESH EVERYDAY	
Registration Number:	2077959	SAN FRANCISCO WHARF	
Registration Number:	3925191	SAN FRANCISCO WHARF CLAM CHOWDER	
Serial Number:	77941847	THE ORIGINAL SAN FRANCISCO SOURDOUGH	

OP \$340.00 1087413

CORRESPONDENCE DATA

Fax Number: (415)989-1663
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (415)391-4800
Email: tm@cpdb.com
Correspondent Name: Coblenz, Patch, Duffy & Bass, LLP
Address Line 1: One Ferry Building, Suite 200
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	03225-005
NAME OF SUBMITTER:	Karen S. Frank
Signature:	/ksf/
Date:	04/28/2011

Total Attachments: 5
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ASSIGNMENT

THIS ASSIGNMENT (this "Assignment") is made as of March 1st, 2011, by and between **ANDRE BOUDIN BAKERIES, INC.**, a California corporation ("Assignor"), and **BOUDIN IP, INC.**, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole owner of the entire right, title and interest in and to the trademarks used in connection with its business, including but not limited to the pending trademark applications and trademark registrations listed on Schedule A attached hereto (collectively, the "Trademarks"), and the goodwill of the business symbolized by the Trademarks; of the copyrights in all original works of authorship created by and for Assignor for the conduct of its business, at the time of their creation (the "Copyrights"); and of the San Francisco sourdough "Mother Dough" that is the basis for Assignor's sourdough bread products (the Trademarks, Copyrights and Mother Dough collectively, the "Assets"); and

WHEREAS, Assignor desires to assign and transfer all of its right, title and interest in and to the Assets to Assignee;

NOW, therefore, in consideration of the premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and sets over to Assignee:

- i) the entire right, title and interest in and to the Trademarks, the Copyrights and the Mother Dough;
- ii) all registrations of any Trademarks and Copyrights and rights corresponding thereto in the United States and throughout the world;
- iii) the right to sue for and recover damages and profits from past and future infringements of the Trademarks and Copyrights;
- iv) all of the goodwill of the business symbolized by the Trademarks;
- v) the right to secure renewals, reissues and extensions of the Trademarks and Copyrights or registrations thereof in the United States and throughout the world,


all to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further agrees, at the request of Assignee or its successor in interest, to do all lawful acts which may be required for obtaining or enforcing rights in the Trademarks and Copyrights and to otherwise aid Assignee or its successor in interest in enforcing the rights in the Trademarks and Copyrights, all at the Assignee's expense.

This Assignment shall be binding upon the parties, their successors and/or assigns and all other acting by, through, with or under their direction, and all those in privity therewith.

Witness my hand this 1st day of March, 2011.

ANDRE-BOUDIN BAKERIES, INC.

By 
Name David Wolfgram
Title CEO

STATE OF CALIFORNIA

CITY AND COUNTY OF SAN FRANCISCO

)
) ss.
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On March 18 —, 2011 before me, Melissa Yumi Laird, Notary Public, personally appeared David Wolfram, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Melissa Yumi Laird
Signature of Notary Public

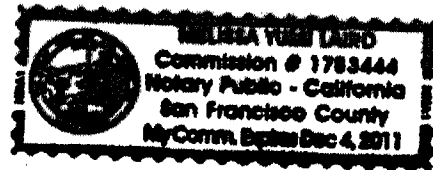


EXHIBIT A
Trademark Applications and Trademark Registrations

MARK	APP./REG. NO.	COUNTRY	APPLICANT/REGISTRANT	GOODS/SERVICES
B BOUDIN SOURDOUGH FRENCH BREAD SINCE 1849 AND DESIGN	332089	Canada	Andre-Boudin Bakeries, Inc.	(1) Bakery products, namely, sourdough bread, rolls, french bread, garlic bread, pizza bread, bread crumbs, croutons and sandwiches. (2) Bakery goods, namely, sourdough bread, rolls, french bread, garlic bread, pizza bread, cookies, bread crumbs, croutons, waffles, pancake mix and sandwiches.
B BOUDIN SOURDOUGH FRENCH BREAD SINCE 1849 AND DESIGN	1124546	Germany	Andre-Boudin Bakeries, Inc.	Bread, baker's wares and confectionery baked on the basis of French recipes
B BOUDIN SOURDOUGH FRENCH BREAD SINCE 1849 AND DESIGN	1186195	Italy	Andre-Boudin Bakeries, Inc.	Bread and bakery products
B BOUDIN SOURDOUGH FRENCH BREAD SINCE 1849 AND DESIGN	B1264391	United Kingdom	Andre-Boudin Bakeries, Inc.	Bread, flour, bread products (for food), biscuits (other than biscuits for animals), cakes, pastry, non-medicated confectionery, yeast (for food), and baking powder
BOUDIN	1,087,413	U.S.	Andre-Boudin Bakeries, Inc.	Bakery products, namely, sourdough French bread and variety bread products
BOUDIN	3,503,061	U.S.	Andre-Boudin Bakeries, Inc.	Restaurant services

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MARK	APP./REG. NO.	COUNTRY	APPLICANT/REGISTRANT	GOODS/SERVICES
BOUDIN	333540	Canada	Andre-Boudin Bakeries, Inc.	(1) Bakery goods, namely, sourdough bread, rolls, french bread, garlic bread, pizza bread, cookies, bread crumbs, croutons, waffles, pancake mix and sandwiches. (2) Bakery products, namely, sourdough bread, rolls, french bread, garlic bread, pizza bread, bread crumbs, croutons and sandwiches.
BOUDIN (Stylized)	3,503,060	U.S.	Andre-Boudin Bakeries, Inc.	Bakery goods
BOUDIN SF	3,538,792	U.S.	Andre-Boudin Bakeries, Inc.	Restaurant services
BOUDIN SF BREAKFAST LUNCH DINNER SOURDOUGH AND DESIGN	3,690,990	U.S.	Andre-Boudin Bakeries, Inc.	Restaurants
BOUDIN SOURDOUGH BAKERY & CAFÉ	1,662,055	U.S.	Andre-Boudin Bakeries, Inc.	Retail bakery store services and restaurant services, including carry-out food services
CHOWDER HUT GRILL AND DESIGN	85/176,776 (ITU)	U.S.	Andre-Boudin Bakeries, Inc.	Restaurant services
LARRABURU (Stylized)	332088	Canada	Andre-Boudin Bakeries, Inc.	Bakery goods, namely bread and rolls; Bakery products, namely, bread, and sourdough, rolls, pizza bread, bread crumbs, croutons, garlic bread, waffles and pancake mix
LARRABURA	72702	California	Andre-Boudin Bakeries, Inc.	Bread
NEW MEDALLION Logo	1,667,918	U.S.	Andre-Boudin Bakeries, Inc.	Restaurant services, including carry-out food services

TRADEMARK

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MARK	APP./REG. NO.	COUNTRY	APPLICANT/REGISTRANT	GOODS/SERVICES
NEW MEDALLION Logo	3,746,360	U.S.	Andre-Boudin Bakeries, Inc.	Bakery products, namely sourdough French bread and a variety of breads, cookies and bakery goods
SAN FRANCISCO BOUDIN SINCE B 1849 SOURDOUGH BAKERY & CAFÉ FRESH EVERYDAY AND DESIGN	3,717,000	U.S.	Andre-Boudin Bakeries, Inc.	Restaurant services
SAN FRANCISCO WHARF	2,077,959	U.S.	Andre-Boudin Bakeries, Inc.	Canned clam chowder
SAN FRANCISCO WHARF CLAM CHOWDER	3,925,191	U.S.	Andre-Boudin Bakeries, Inc.	Soups
THE ORIGINAL SAN FRANCISCO SOURDOUGH	77/941,847 (USE)	U.S.	Andre-Boudin Bakeries, Inc.	Bakery products, namely sourdough French bread and a variety of bread, cookies and bakery goods