

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Collegiate Empowerment Company, Inc.		04/11/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Cashflow Technologies, Inc.		
Street Address:	4330 N. Civic Center Plaza, Suite 101		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77899341	RICH GRAD, POOR GRAD	
Serial Number:	77899324	RICH GRAD	
CORRESPONDENCE DATA			
Fax Number:	(602)382-6070		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(602) 382-6225		
Email:	snance@swlaw.com		
Correspondent Name:	David E. Rogers		
Address Line 1:	Snell & Wilmer LLP		
Address Line 2:	One Arizona Center, 400 E. Van Buren St.		
Address Line 4:	Phoenix, ARIZONA 85004-2202		
ATTORNEY DOCKET NUMBER:	59897.0001		
NAME OF SUBMITTER:	David E. Rogers		
Signature:	/David E. Rogers/		
Date:	04/28/2011		
Total Attachments: 1 source=Assignment#page1.tif			

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Assignment

The Collegiate Empowerment Company, Inc., a Pennsylvania Corporation located at Suite 100, One South Third Street, Mezzanine Level, Easton, PA 18042, hereby assigns to Cashflow Technologies, Inc., a Nevada Corporation located at 4330 N. Civic Center Plaza, Suite 101, Scottsdale, AZ 85251, all right, title and interest it has to the marks "**Rich Grad**" and "**Rich Grad Poor Grad**," regardless of the font, style of the marks, or whether used in connection with other words, terms, phrases or designs, (2) U.S. Application Serial Nos. 77/899,324 and 77/899,341, (3) the business to which the above applications pertains, and (4) all goodwill associated with the above marks and applications.

The Collegiate Empowerment Company, Inc.,
a Pennsylvania non-profit corporation

By: Anthony J. D'Angelo
Anthony J. D'Angelo
Its: CEO

Date: 4/11/11