

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Chandler Capital Corporation		04/21/2011	CORPORATION: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Careggi Publishing Limited		
Street Address:	Palm Grove House		
Internal Address:	P.O. Box 438		
City:	Road Town, Tortola		
State/Country:	BRITISH VIRGIN ISLANDS		
Entity Type:	COMPANY: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77653451	FREEDOM TO CREATE PRIZE	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Philip R. Zender		
Address Line 1:	Squire, Sanders & Dempsey (US) LLP		
Address Line 2:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	105365.00019		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

CH \$40.00 77653451

900190567

**TRADEMARK
 REEL: 004530 FRAME: 0964**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Philip R. Zender

Signature:

/philip r. zender/

Date:

04/28/2011

Total Attachments: 1

source=Trade Mark Assignment - Freedom to Create#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of April 21, 2011, the ("Effective Date"), by and between Richard Chandler Capital Corporation, a company incorporated in the Cayman Islands of P.O. Box 897, One Capital Place, George Town, Grand Cayman KY1-1103, Cayman Islands ("Assignor"), and Careggi Publishing Limited, a company incorporated in the British Virgin Islands of Palm Grove House, P.O. Box 438, Road Town, Tortola, British Virgin Islands ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the FREEDOM TO CREATE PRIZE trademark (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is or will be used;

WHEREAS, Assignor is the owner of U.S. Trademark Application Serial No. 77/653,451 for the Mark; and

WHEREAS, Assignee wishes to acquire the Mark and the associated trademark application therefor;

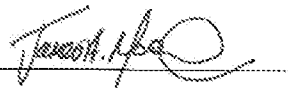
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors and assigns, all rights, title and interest in and to the Mark and the portion of the business to which the Mark pertains, together with the goodwill of the business symbolized by the Mark, and the associated trademark application therefor, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the as of the Effective Date.

ASSIGNOR

RICHARD CHANDLER CAPITAL
CORPORATION

By: _____



Name: James A. Macarthur

Title: Director