

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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|--|-------------------------------------|----------------|------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TD Bank, N.A. | FORMERLY Commerce Bank, N.A. | 03/22/2011 | Bank: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Dorchester Media, LLC | | |
| Street Address: | 200 Madison Avenue | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1346134 | RIGHT ON! | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (201)488-3884 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 2013437775 | | |
| Email: | goldbergpat@earthlink.net | | |
| Correspondent Name: | Richard M. Goldberg | | |
| Address Line 1: | 25 East Salem Street | | |
| Address Line 2: | Suite 419 | | |
| Address Line 4: | Hackensack, NEW JERSEY 07601 | | |
| ATTORNEY DOCKET NUMBER: | 148/3/056 | | |
| NAME OF SUBMITTER: | Richard M. Goldberg | | |
| Signature: | /Richard M. Goldberg/ | | |
| Date: | 04/29/2011 | | |
| Total Attachments: 1 source=148-056-Release#page1.tif | | | |

OP \$40.00 1346134

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TRADEMARK
REEL: 004531 FRAME: 0108



Bank

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TD Bank, N.A.
1701 Route 70 East
Cherry Hill, NJ 08034-5400
T: 888-751-9000
www.tdbank.com

March 22, 2011

United States Patent and Trademark Office
Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22314

RE: Release of Collateral

To Whom it may Concern:

Dorchester Media, LLC has met all obligations, therefore, TD Bank, N.A. successor to Commerce Bank, N.A. is releasing the referenced collateral.

Collateral Description:

Serial# 73513370 Filing Dt: 12/13/1984 Reg# 1346134 Reg Dt: 07/02/1985

Registrant : D.S. Magazines, Inc.

Mark: Right On!

Recorded Reel/Frame: 3001/0039

Received: 07/001/2004

Recorded: 06/21/2004

Sincerely,
TD Bank, N.A.

Angie Boyd
Commercial Loan Admin Supervisor I
Collateral Department

SOKHOEUT HORN
NOTARY PUBLIC
STATE OF NEW JERSEY
MY COMMISSION EXPIRES AUGUST 07, 2013