

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marketplace Events LLC		07/24/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	BB&T Capital Partners/Windsor Mezzanine Fund, LLC, as Collateral Agent		
Street Address:	101 N. Cherry St., Suite 700		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85294995	BIRMINGHAM HOME & GARDEN SHOW	
Serial Number:	85295041	GREAT BIG TEXAS HOME SHOW	
Serial Number:	85232331	MARKETPLACE METRICS	
Serial Number:	77978618	MARKETPLACE EVENTS	
Serial Number:	77521342	MARKETPLACE EVENTS	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		

OP \$140.00 85294995

ATTORNEY DOCKET NUMBER:	020716-13 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	04/29/2011
Total Attachments: 4 source=NGSI-T Marketplace#page1.tif source=NGSI-T Marketplace#page2.tif source=NGSI-T Marketplace#page3.tif source=NGSI-T Marketplace#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

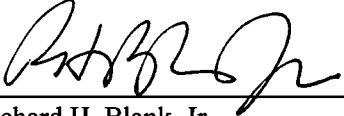
Please be advised that pursuant to the Security and Pledge Agreement dated as of July 24, 2008 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") the Lenders from time to time party thereto and BB&T Capital Partners/Windsor Mezzanine Fund, LLC, a Delaware limited liability company, as collateral agent (the "Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 hereto to the Agent for the ratable benefit of the holders of the Secured Obligations.

The Grantors and the Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Remainder of page intentionally left blank – Signature page to follow]

Very truly yours,

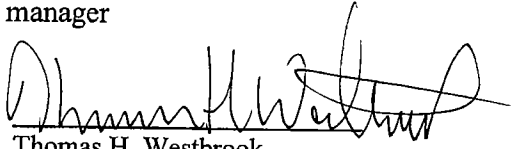
MARKETPLACE EVENTS LLC,
a Delaware limited liability company

By: 
Name: Richard H. Blank, Jr.
Title: Vice President and Manager

Acknowledged and Accepted:

BB&T CAPITAL PARTNERS/WINDSOR MEZZANINE FUND, LLC,
a Delaware limited liability company as Collateral Agent

By: Reynolda Capital Management Company II, LLC,
its manager

By: 
Name: Thomas H. Westbrook
Title: Manager

Schedule 1

**Marketplace Events LLC
(Delaware Corporation)**

U.S. Trademarks

Pending Applications

Mark	Application No.	Filing Date
BIRMINGHAM HOME & GARDEN SHOW	85294995	04/14/11
GREAT BIG TEXAS HOME SHOW	85295041	04/14/11
MARKETPLACE METRICS and Design	85232331	02/02/11
MARKETPLACE EVENTS	77978618	03/02/11
MARKETPLACE EVENTS	77521342	07/14/08