

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Key Brands International, Ltd.		04/29/2011	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Personal Care Products, LLC		
Street Address:	32500 Telegraph Road		
City:	Bingham Farms		
State/Country:	MICHIGAN		
Postal Code:	48025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1612574	SALON PROFESSIONAL	
CORRESPONDENCE DATA			
Fax Number:	(212)687-2329		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.338.3528		
Email:	ptomailnewyork@foley.com, rweisbein@foley.com, spippin@foley.com, nalayev@foley.com		
Correspondent Name:	Robert S. Weisbein/Foley & Lardner LLP		
Address Line 1:	90 Park Avenue		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	093098-0101		
NAME OF SUBMITTER:	Robert S. Weisbein		
Signature:	/Robert S. Weisbein/		
Date:	04/29/2011		
Total Attachments: 1 source=EXECUTED ASSIGNMENT#page1.tif			

OP \$40.00 1612574

TRADEMARK ASSIGNMENT

WHEREAS, Key Brands International, Ltd., a California corporation having a place of business at 16035 Arrow Highway, Irwindale, California 91706, hereinbelow called "Assignor," owns and has used in its business the trademark SALON PROFESSIONAL and trademark Registration No. 1,612,574 therefor; and

WHEREAS, Personal Care Products, LLC, a Delaware limited liability company having a place of business at 32500 Telegraph Road, Bingham Farms, Michigan 48025, hereinbelow called "Assignee," is desirous of acquiring the entire right, title and interest in and to the SALON PROFESSIONAL trademark and trademark Registration No. 1,612,574 therefor and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the SALON PROFESSIONAL trademark and trademark Registration 1,612,574 therefor and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: April 29, 2011

KEY BRANDS INTERNATIONAL, LTD.

By: Harvey Vechery

Name: Harvey Vechery

Title: CEO-President