

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electrical Corporation		04/28/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ascentia Wine Estates, LLC		
Street Address:	375 Healdsburg Avenue, 2nd Floor		
City:	Healdsburg		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2071637	GARY FARRELL	
Registration Number:	2267810	ENCOUNTER	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-268-6327		
Email:	jdecker@mofa.com		
Correspondent Name:	Lynn M. Humphreys		
Address Line 1:	Morrison & Foerster LLP		
Address Line 2:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	65346-2		
NAME OF SUBMITTER:	Lynn M. Humphreys		
Signature:	/Lynn M. Humphreys/		

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 REEL: 004531 FRAME: 0441

Date:

04/29/2011

Total Attachments: 2

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RELEASE OF SECURITY INTEREST
IN TRADEMARKS

Ascentia Wine Estates, LLC, a Delaware limited liability company ("Grantor"), executed a Trademark Security Agreement, dated as of June 9, 2008, in favor of General Electric Capital Corporation, a Delaware corporation, as agent ("Agent"), which was duly recorded in the United States Patent and Trademark Office (the "USPTO") on August 1, 2008 at Reel 3827, Frame 0011, and pursuant to which Grantor assigned and granted to Agent a security interest in and to all of Grantor's right, title and interest in and to certain trademarks and trademark applications, including the trademarks set forth on Exhibit A attached hereto (the "Marks") and the goodwill associated therewith.

Agent wishes to release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A and the goodwill associated therewith.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent, on behalf of itself, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Marks set forth on Exhibit A and retransfers and reassigns to Grantor, without representation, warranty, recourse or undertaking of any kind, express or implied, free and clear of any claims by Agent, all of Agent's right, title and interest in and to the Marks set forth on Exhibit A, the goodwill associated therewith and all causes of action for past infringement, if any. For purposes of clarity, Agent's security interest in and to all other trademarks and trademark applications of Grantor as recorded with the USPTO at Reel 3827, Frame 0011 shall continue and remain in full force and effect.

IN WITNESS WHEREOF, Agent has executed this Release of Security Interest in Trademarks as of April 28, 2011.

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

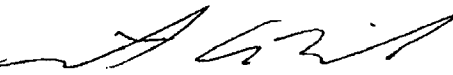
By: 
Name: Robert A. Miller
Title: Duly Authorized Signatory

Exhibit A

Trademarks

Mark	Application No./ Filing Date	Reg. No/ Reg. Date	Owner
Gary Farrell	75/112,902 06/03/1996	2071637 06/17/1997	Ascentia Wine Estates, LLC
Encounter	75/515,312 07/08/1998	2267810 08/03/1999	Ascentia Wine Estates, LLC