

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonneville International Corporation		04/29/2011	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Hubbard Radio St. Louis, LLC		
Street Address:	3415 University Avenue		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55114		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3476538	FIRST TO HEAR. FIRST TO KNOW.	
Registration Number:	3525525	TOASTEDRAV.COM	
Registration Number:	3369442	WARH	
Registration Number:	3467959	WIL	
CORRESPONDENCE DATA			
Fax Number:	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612.335.1799		
Email:	ruth.rivard@leonard.com		
Correspondent Name:	Ruth Rivard		
Address Line 1:	150 South Fifth Street, Suite 2300		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	08081.766		
NAME OF SUBMITTER:	Ruth Rivard		

OP \$115.00 3476538

Signature:	/Ruth Rivard/
Date:	04/29/2011
Total Attachments: 3 source=Federal Assignment of Trademarks- St. Louis#page1.tif source=Federal Assignment of Trademarks- St. Louis#page2.tif source=Federal Assignment of Trademarks- St. Louis#page3.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "*Assignment*"), which term includes Exhibit A hereto) is made and entered into as of this 29 day of April, 2011 by and between Bonneville International Corporation, a Utah corporation ("*Assignor*") and Hubbard Radio St. Louis, LLC, a Delaware limited liability company ("*Assignee*"). Capitalized terms used in this Assignment, unless otherwise specified, have the same meanings given them in the Asset Purchase Agreement by and between Assignor, Bonneville Holding Company, a Utah non-profit corporation, and Assignee dated January 14, 2011 (the "*Asset Purchase Agreement*").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Assignor hereby assigns all of Assignor's right, title and interest in and to the trademarks used by or related to the Stations, including but not limited to the federal and state trademark registrations set forth in Exhibit A to this Assignment (collectively, the "*Trademarks*").

NOW, THEREFORE, in consideration of the mutual promises and conditions and for good and valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Trademark registrations, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademarks and the right to collect damages therefore throughout the world. Assignor does further agree that upon request, Assignor shall (a) execute any and all documents necessary to vest all rights, title and interest in and to the Trademark and the registration in Assignee, and (b) assist Assignee with all other efforts necessary to effectuate the transfer of the Trademarks to Assignee.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date set forth above.

ASSIGNEE:

HUBBARD RADIO ST. LOUIS, LLC

By



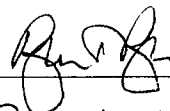
Its

Vice President

ASSIGNOR:

BONNEVILLE INTERNATIONAL CORPORATION

By



Its

President

EXHIBIT A

<u>Service Mark</u>	<u>Station</u>	<u>Federal/State</u>	<u>Date Registered</u>	<u>Registration No.</u>
ARCH, THE	WARH	Illinois	06/16/2005	094249
ARCH, THE	WARH	Missouri	07/05/2005	S016965
CORNBREAD	WIL	Illinois	06/28/2004	092544
CORNBREAD	WIL	Missouri	06/01/2004	S016487
CORNBREAD MORNING SHOW, THE	WIL	Illinois	06/28/2004	092541
CORNBREAD MORNING SHOW, THE	WIL	Missouri	06/01/2004	S016488
FIRST TO HEAR, FIRST TO KNOW	iChannel	Federal	07/29/2008	3476538
iCHANNEL	iChannel	Illinois	12/28/2005	095348
iCHANNEL	iChannel	Missouri	02/07/2006	S017240
IT'S ALL ABOUT THE VARIETY	WARH	Illinois	06/11/2009	100459
IT'S ALL ABOUT THE VARIETY	WARH	Missouri	06/12/2009	S018263
REAL OLDIES	St. Louis	Missouri	01/13/2004	S16331
REAL OLDIES 1430	St. Louis	Missouri	01/13/2004	S16332
SMOOTH JAZZ 106.5 SAINT LOUIS' TRIP A DAY STATION	WARH	Missouri	01/28/2005	S016753
ST. LOUIS COUNTRY	St. Louis	Missouri	10/10/2001	S015554
ST. LOUIS COUNTRY	St. Louis	Illinois	09/26/2001	087843
TOASTEDRAV.COM	St. Louis	Federal	10/28/2008	3525525
TODAY'S BEST COUNTRY	St. Louis	Illinois	08/20/2004	092882
TODAY'S BEST COUNTRY	St. Louis	Missouri	08/09/2004	S016548
TRIP A DAY	WARH	Missouri	01/28/2005	S016754
WARH	WARH	Federal	01/15/2008	3369442
WHATEVER WE WANT	St. Louis	Illinois	06/16/2005	094250

<u>Service Mark</u>	<u>Station</u>	<u>Federal/State</u>	<u>Date Registered</u>	<u>Registration No.</u>
WHATEVER WE WANT	St. Louis	Missouri	02/14/2006	S017245
WIL	WIL	Federal	07/15/2008	3467959