

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--------------------------------------|--|-----------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bonneville International Corporation | | 04/29/2011 | CORPORATION: UTAH |
| RECEIVING PARTY DATA | | | |
| Name: | Hubbard RAdio Chicago, LLC | | |
| Street Address: | 3415 University Avenue | | |
| City: | St. Paul | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55114 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 7 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3461201 | 100.3 LOVE FM | |
| Registration Number: | 3047692 | 101.9FM THE MIX | |
| Registration Number: | 2774992 | TIMELESS ROCK | |
| Registration Number: | 2549758 | TIMELESS ROCK, TRUE VARIETY | |
| Registration Number: | 3260882 | WDRV | |
| Registration Number: | 3467958 | WILV | |
| Registration Number: | 1674546 | WTMX | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)335-1657 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 612.335.1799 | | |
| Email: | ruth.rivard@leonard.com | | |
| Correspondent Name: | Ruth Rivard | | |
| Address Line 1: | 150 South Fifth Street, Suite 2300 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |

OP \$190.00 3461201

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|--|---------------|
| ATTORNEY DOCKET NUMBER: | 08081.766 |
| NAME OF SUBMITTER: | Ruth Rivard |
| Signature: | /Ruth Rivard/ |
| Date: | 04/29/2011 |
| Total Attachments: 4 source=Federal Assignment of Trademarks- Chicago#page1.tif source=Federal Assignment of Trademarks- Chicago#page2.tif source=Federal Assignment of Trademarks- Chicago#page3.tif source=Federal Assignment of Trademarks- Chicago#page4.tif | |

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "*Assignment*"), which term includes Exhibit A hereto) is made and entered into as of this 29 day of April, 2011 by and between Bonneville International Corporation, a Utah corporation ("*Assignor*") and Hubbard Radio Chicago, LLC, a Delaware limited liability company ("*Assignee*"). Capitalized terms used in this Assignment, unless otherwise specified, have the same meanings given them in the Asset Purchase Agreement by and between Assignor, Bonneville Holding Company, a Utah non-profit corporation, and Assignee dated January 14, 2011 (the "*Asset Purchase Agreement*").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, Assignor hereby assigns all of Assignor's right, title and interest in and to the trademarks used by or related to the Stations, including but not limited to the federal and state trademark registrations set forth in Exhibit A to this Assignment (collectively, the "*Trademarks*").

NOW, THEREFORE, in consideration of the mutual promises and conditions and for good and valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

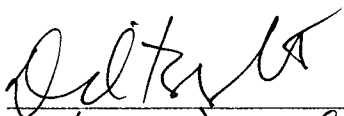
Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Trademark registrations, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademarks and the right to collect damages therefore throughout the world. Assignor does further agree that upon request, Assignor shall (a) execute any and all documents necessary to vest all rights, title and interest in and to the Trademark and the registration in Assignee, and (b) assist Assignee with all other efforts necessary to effectuate the transfer of the Trademarks to Assignee.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed on the date set forth above.

ASSIGNEE:

HUBBARD RADIO CHICAGO, LLC

By 
Its Vice President

ASSIGNOR:

BONNEVILLE INTERNATIONAL CORPORATION

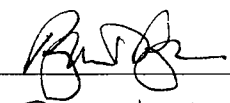
By 
Its President

EXHIBIT A

| <u>Service Mark</u> | <u>Station</u> | <u>Federal/State</u> | <u>Date Registered</u> | <u>Registration No.</u> |
|-------------------------------|-----------------------|-----------------------------|-------------------------------|--------------------------------|
| 5 O'CLOCK WHISTLE | Chicago | Illinois | 03/23/1998 | 081874 |
| 5 O'CLOCK WHISTLE | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202121 |
| 100.3 LOVE FM | WILV | Federal | 07/08/2008 | 3461201 |
| 101.9 FM THE MIX | WTMX | Federal | 01/24/2006 | 3047692 |
| A LITTLE TIME CAN DO A LOT | Chicago | Illinois | 09/19/2002 | 089573 |
| AFTER FIVE LIVE | Chicago | Illinois | 03/23/1998 | 081872 |
| AFTER FIVE LIVE | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202119 |
| ANYBODY LISTENING WHO . . . | Chicago | Illinois | 03/23/1998 | 081871 |
| BEST MUSIC ON THE PLANET, THE | Chicago | Illinois | 10/02/1996 | 079229 |
| Chicago's Rewind 100.3 | Chicago | Illinois | 05/27/2010 | 101764 |
| Chicago's Feel Good Music | WILV | Illinois | 02/08/2006 | 095544 |
| CLASS REUNION LUNCH | WILV | Illinois | 02/08/2006 | 097710 |
| CLASS REUNION REWIND | Chicago | Illinois | 5/27/2010 | 101765 |
| DRIVE, THE | WDRV | Illinois | 03/12/2001 | 086820 |
| ENTERTAINMENT CHICAGO | Chicago | Illinois | 03/28/1998 | 081876 |
| ERIC & KATHY | WTMX | Illinois | 07/11/2001 | 087455 |
| ERIC & KATHY | WTMX | Wisconsin | 05/15/2002 | Filing No. 20025202123 |
| ERIC & KATHY'S 3-MINUTE DATE | WTMX | Illinois | 01/29/2002 | 088281 |
| FEEL GOOD MUSIC | WILV | Illinois | 06/23/2006 | 096221 |
| FEEL GOOD STATION, THE | WILV | Illinois | 06/23/2006 | 096218 |
| DEEP TRACKS | WDRV | Illinois | 04/01/2005 | 093-924 |
| FRESH MIX ARTIST | WTMX | Illinois | 04/06/2007 | 097307 |
| FRESH MIX ARTIST | WTMX | Indiana | 04/30/2007 | 2007-0273 |
| FRESH MIX MUSIC | WTMX | Illinois | 04/06/2007 | 097306 |
| FRESH MIX MUSIC | WTMX | Indiana | 03/30/2007 | 2007-0274 |
| FRESH MUSIC | WTMX | Illinois | 07/10/2007 | 097791 |
| FRESH MUSIC | WTMX | Indiana | 07/02/2007 | 2007-0558 |
| GIRLFRIENDS CHICAGO | WILV | Illinois | 06/18/2007 | 097653 |
| GUESS WHO'S IN IT AND WIN IT | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202117 |
| GUESS WHO'S IN IT AND WIN IT | Chicago | Illinois | 08/27/2001 | 087698 |
| INSIDE TRACK | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202122 |

| <u>Service Mark</u> | <u>Station</u> | <u>Federal/State</u> | <u>Date Registered</u> | <u>Registration No.</u> |
|---|----------------|----------------------|-----------------------------------|---------------------------|
| LOVE FM | WILV | Illinois | 06/23/2006 | 096223 |
| LOVENOTES | Chicago | Illinois | 11/29/1995 [NOTE: Inactive] | 077520 |
| MILLION DOLLAR BIRTHDAY GAME | Chicago | Illinois | 08/27/2001 | 087696 |
| MILLION DOLLAR BIRTHDAY GAME | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202124 |
| MIRACLE ON STATE STREET | Chicago | Illinois | 07/30/2001 | 087557 |
| MIRACLE ON STATE STREET | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202125 |
| MIX INSIDER, THE | WTMX | Illinois | 05/15/2002 | 087695 |
| MIX INSIDER, THE | WTMX | Wisconsin | 05/15/2002 | Filing No. 20025202126 |
| MIX TOTALLY 80'S | WTMX | Illinois | 03/07/2005 | 093776 |
| MORNING MINDBENDER | Chicago | Illinois | 03/23/1998 | 081870 |
| ONE STATION EVERYONE AT WORK CAN LOVE, THE | WILV | Illinois | 02/02/2006 | 095487 |
| PRIVATE STUDIO SESSION | Chicago | Illinois | 08/27/2001 | 087699 |
| RETRO 80s AT 8 | Chicago | Illinois | 10/02/1996 | 079230 |
| RETRO 80s AT 8 | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202120 |
| REWIND | Chicago | Illinois | 05/27/2010 | 101762 |
| REWIND 100.3 | Chicago | Illinois | 05/27/2010 | 101763 |
| RYTHMIC OLDIES | WILV | Illinois | 06/23/2006 | 096225 |
| ROCK 'N ROLL ROOTS | WDRV | Illinois | 07/21/1995 | 076854 |
| SOUNDTRACK OF OUR LIVES, THE | WDRV | Illinois | 12/07/2007 | 098409 |
| SING ALONG AND FEEL GOOD | WILV | Illinois | 06/23/2006 | 096224 |
| SING ALONG MUSIC STATION | WILV | Illinois | 06/23/2006 | 096222 |
| SING ALONG SONGS | WILV | Illinois | 6/23/2006 | 096220 |
| SONGS YOU CAN SING ALONG WITH | WILV | Illinois | 6/23/2006 | 096219 |
| SOUNDTRACK OF OUR LIVES, THE | WDRV | Indiana | 11/26/2007 | 2207-0955 |
| TIMELESS ROCK | Chicago | Federal | 10/21/2003 | 2774992 |

| <u>Service Mark</u> | <u>Station</u> | <u>Federal/State</u> | <u>Date Registered</u> | <u>Registration No.</u> |
|-----------------------------|----------------|----------------------|------------------------|---------------------------|
| TIMELESS ROCK, TRUE VARIETY | Chicago | Federal | 03/19/2002 | 2549758 |
| TODAY'S NEW MUSIC | Chicago | Illinois | 08/27/2001 | 087697 |
| TODAY'S NEW MUSIC | Chicago | Wisconsin | 05/15/2002 | Filing No. 20025202118 |
| WDRV | WDRV | Federal | 07/10/2007 | 3260882 |
| WILV | WILV | Federal | 07/15/2008 | 3467958 |
| WORK PERK | WILV | Illinois | 12/28/2000 | 086489 |
| WTMX | WTMX | Illinois | 01/19/1999 | 083131 |
| WTMX | WTMX | Federal | 02/04/1992 | 1674546 |