

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bonneville International Corporation		04/29/2011	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hubbard Radio Cincinnati, LLC		
<b>Street Address:</b>	3415 University Avenue		
<b>City:</b>	St. Paul		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55114		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3087373	JAMMIN' IN THE COUNTRY	
<b>Registration Number:</b>	2329471	WKRQ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)335-1657		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612.335.1799		
<b>Email:</b>	ruth.rivard@leonard.com		
<b>Correspondent Name:</b>	Ruth Rivard		
<b>Address Line 1:</b>	150 South Fifth Street, Suite 2300		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	08081.766		
<b>NAME OF SUBMITTER:</b>	Ruth Rivard		
<b>Signature:</b>	/Ruth Rivard/		

OP \$65.00 3087373

900190637

**TRADEMARK**  
 REEL: 004531 FRAME: 0535

Date:

04/29/2011

**Total Attachments: 3**

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**ASSIGNMENT OF TRADEMARKS**

**THIS ASSIGNMENT OF TRADEMARKS** (this "*Assignment*"), which term includes Exhibit A hereto) is made and entered into as of this 09 day of April, 2011 by and between Bonneville International Corporation, a Utah corporation ("*Assignor*") and Hubbard Radio Cincinnati, LLC, a Delaware limited liability company ("*Assignee*"). Capitalized terms used in this Assignment, unless otherwise specified, have the same meanings given them in the Asset Purchase Agreement by and between Assignor, Bonneville Holding Company, a Utah non-profit corporation, and Assignee dated January 14, 2011 (the "*Asset Purchase Agreement*").

**WHEREAS**, pursuant to the terms of the Asset Purchase Agreement, Assignor hereby assigns all of Assignor's right, title and interest in and to the trademarks used by or related to the Stations, including but not limited to the federal and state trademark registrations set forth in Exhibit A to this Assignment (collectively, the "*Trademarks*").

**NOW, THEREFORE**, in consideration of the mutual promises and conditions and for good and valuable consideration set forth in the Asset Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

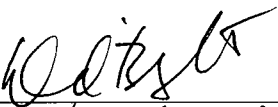
Assignor does hereby sell, assign and transfer unto Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Trademark registrations, as well as any and all claims, demands, causes of action, rights to sue or other rights occasioned from or because of any and all past infringement of such Trademarks and the right to collect damages therefore throughout the world. Assignor does further agree that upon request, Assignor shall (a) execute any and all documents necessary to vest all rights, title and interest in and to the Trademark and the registration in Assignee, and (b) assist Assignee with all other efforts necessary to effectuate the transfer of the Trademarks to Assignee.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be executed on the date set forth above.


**ASSIGNEE:**

**HUBBARD RADIO CINCINNATI, LLC**

By   
Its Vice President

**ASSIGNOR:**

**BONNEVILLE INTERNATIONAL CORPORATION**

By   
Its President

**EXHIBIT A**

<b><u>Service Mark</u></b>	<b><u>Station</u></b>	<b><u>Federal/State</u></b>	<b><u>Date Registered</u></b>	<b><u>Registration No.</u></b>
BACK THE RED, WHITE, AND BLUE	Cincinnati	Indiana	08/09/2002	2002-0447
BACK THE RED, WHITE, AND BLUE	Cincinnati	Ohio	08/07/2002	1681493
CINCYSAVERS	cincysavers.com	Indiana	10/26/2009	2009-0690
CINCYSAVERS	cincysavers.com	Kentucky	11/03/2009	017376
CINCYSAVERS	cincysavers.com	Ohio	10/26/2009	1891391
CINCYSAVERS SAVE TIME. SAVE MONEY	cincysavers.com	Indiana	10/26/2009	2009-0691
CINCYSAVERS SAVE TIME. SAVE MONEY	cincysavers.com	Kentucky	11/03/2009	017377
CINCYSAVERS SAVE TIME. SAVE MONEY	cincysavers.com	Ohio	10/26/2009	1891390
CINCYSAVERS Piggy Bank Logo	cincysavers.com	Indiana	10/26/2009	2009-0692
CINCYSAVERS Piggy Bank Logo	cincysavers.com	Kentucky	11/03/2009	017378
CINCYSAVERS Piggy Bank Logo	cincysavers.com	Ohio	10/26/2009	1891389
GIRLFRIEND GETAWAYS	Cincinnati	Ohio	10/31/2005	1579304
HALFPRICECINCY	cincysavers.com	Indiana	10/26/2009	2009-0693
HALFPRICECINCY	cincysavers.com	Kentucky	11/03/2009	017379
HALFPRICECINCY	cincysavers.com	Ohio	10/26/2009	1891388
HALFPRICECINCY Logo	cincysavers.com	Indiana	10/26/2009	2009-0694
HALFPRICECINCY Logo	cincysavers.com	Kentucky	11/03/2009	017380
HALFPRICECINCY Logo	cincysavers.com	Ohio	10/26/2009	1891387
JAMMIN' IN THE COUNTRY	Cincinnati	Federal	05/02/2006	3087373
JAMMIN' IN THE COUNTRY	Cincinnati	Ohio	03/03/2005	1525556
PICK YOUR PURSE	Cincinnati	Ohio	11/02/2005	1580058
QTOPIA	Cincinnati	Ohio	11/02/2005	1580059
RADIO FOR WOMEN...AND THE MEN WHO LOVE THEM	Cincinnati	Ohio	11/07/2002	1351035

<u>Service Mark</u>	<u>Station</u>	<u>Federal/State</u>	<u>Date Registered</u>	<u>Registration No.</u>
WKRQ	WKRQ	Federal	03/14/2000	2329471
WOLF, THE (Class 38)	WYGY	Ohio	11/03/2006	1658326
WOLF, THE (Class 41)	WYGY	Ohio	11/03/2006	1658327