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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
XISync LLC		104/29/2011	LIMITED LIABILITY COMPANY: ILLINOIS

RECEIVING PARTY DATA

Name:	Harris N.A., as Agent
Street Address:	111 West Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	banking corporation: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2854543	MASTERTRAK

CORRESPONDENCE DATA

Fax Number: (312)863-7865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-201-3865

Email: sharon.patterson@goldbergkohn.com

Correspondent Name: Sharon Patterson, Paralegal

Address Line 1: c/o Goldberg Kohn Ltd., 55 E. Monroe St.

Address Line 2: Ste 3300

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	2072.073
NAME OF SUBMITTER:	Sharon Patterson
Signature:	/sharon patterson/

TRADEMARK REEL: 004531 FRAME: 0693

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Date:	04/29/2011
Total Attachments: 6 source=psi tm#page1.tif source=psi tm#page2.tif source=psi tm#page3.tif source=psi tm#page4.tif source=psi tm#page5.tif source=psi tm#page6.tif	

TRADEMARK REEL: 004531 FRAME: 0694

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (as amended or otherwise modified from time to time, the "Agreement") is made as of this 29th day of April, 2011 by XISync LLC, an Illinois limited liability company ("Grantor"), in favor of HARRIS N.A., an Illinois banking corporation, in its capacity as Agent for the Lenders party to the Loan and Security Agreement (defined below) ("Grantee").

WITNESSETH

WHEREAS, Grantor, certain Affiliates of Grantor, Grantee and Lenders are entering into that certain Loan and Security Agreement of even date herewith (as amended or otherwise modified from time to time, the "Loan and Security Agreement"), pursuant to which Grantee and Lenders will make loans and other financial accommodations to or for the benefit of Grantor and certain of its Affiliates; and

WHEREAS, pursuant to the terms of that certain Loan and Security Agreement, Grantor has granted to Grantee a security interest in substantially all of the assets of Grantor, including, without limitation, all right, title and interest of Grantor in, to and under all now owned and hereafter acquired or arising trademark applications and trademarks, trade names and trademark licenses (other than "intent to use" applications until a verified statement of use or an amendment to alleged use is filed with respect to such applications) (collectively, "Trademarks") to secure the payment of all amounts owing by Grantor and the other Borrowers to Grantee and Lenders under the Loan and Security Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Incorporation of Loan and Security Agreement</u>. The Loan and Security Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan and Security Agreement.
- 2. Grant and Reaffirmation of Grant of Security Interests. To secure the complete and timely payment and satisfaction of the Obligations, Grantor hereby grants to Grantee, and hereby reaffirms its prior grant pursuant to the Loan and Security Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether now owned or existing or hereafter created or acquired:
 - (i) each Trademark listed on <u>Schedule 1</u> annexed hereto, together with any renewals thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

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- (ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.
- 3. <u>Warranties and Representations</u>. Grantor warrants and represents to Grantee that:
 - (i) Grantor is the sole and exclusive owner of the entire right, title and interest in and to each Trademark purported to be owned by it as set forth on Schedule 1 hereto, free and clear of any liens, charges and encumbrances, including without limitation licenses and covenants by Grantor not to sue third persons, except for Permitted Liens;
 - (ii) Grantor has no notice of any suits or actions commenced or threatened with reference to any Trademark; and
 - (iii) Grantor has the unqualified right to execute and deliver this Agreement and perform its terms.
- 4. Restrictions on Future Agreements. Grantor agrees that until the Obligations shall have been satisfied in full and the Loan and Security Agreement have been terminated, Grantor shall not, without the prior written consent of Grantee, sell or assign its interest in, or grant any license under, any Trademark or enter into any other agreement with respect to any Trademark, except for Permitted Liens, and Grantor further agrees that it shall not take any action or permit any action to be taken by others subject to its control, including licensees, or fail to take any action which would affect the validity or enforcement of the rights transferred to Grantee under this Agreement.
- 5. <u>Product Quality</u>. Grantor agrees (i) to maintain the quality of any and all products in connection with which the Trademarks are used, and (ii) to provide Grantee, upon Grantee's request from time to time, with a certificate of an officer of Grantor certifying Grantors' compliance with the foregoing.
- 6. New Trademarks. If, before the Obligations shall have been satisfied in full or before the Loan and Security Agreement has been terminated, Grantor shall (i) become aware of any existing Trademarks of which Grantor has not previously informed Grantee, (ii) adopt any new Trademarks of which Grantor has not previously informed Grantee or (iii) file any "intent to use" application or statement of use or amendment to allege use with respect to any Trademark that is not in existence on the date hereof, the provisions of this Agreement shall automatically apply thereto and Grantor shall give to Grantee prompt written notice thereof. Grantor hereby authorizes Grantee to unilaterally modify this Agreement following the date hereof without further consent of or notice to Grantor by amending Schedule 1 to include any such Trademarks.

- 7. <u>Litigation</u>. If, before the Obligations shall have been satisfied in full or before the Credit Agreement and the Security Agreement have been terminated, Grantor shall become aware of any suits or actions commenced or threatened with reference to any Trademark, Grantor shall, if required by the Loan Agreement, give to Grantee prompt written notice thereof.
- 8. <u>Duties of Grantors</u>. Grantor shall, to the extent deemed reasonably necessary for the conduct of its business, (i) file and prosecute diligently any trademark applications pending as of the date hereof or hereafter, (ii) preserve and maintain all rights in the Trademarks, as reasonably deemed appropriate by Grantor and (iii) ensure that the Trademarks are and remain enforceable.
- 9. Grantee's Right to Sue. After an Event of Default, Grantee shall have the right, but shall in no way be obligated, to bring suit in its own name to enforce the Trademarks and, if Grantee shall commence any such suit, Grantor shall, at the request of Grantee, do any and all lawful acts and execute any and all proper documents required by Grantee in aid of such enforcement and Grantor shall promptly, upon demand, reimburse and indemnify Grantee for all costs and expenses (including, without limitation, reasonable attorneys' fees and expenses) incurred by Grantee in the exercise of its rights under this Section 9.
- 10. <u>Cumulative Remedies</u>; <u>Power of Attorney</u>. Grantee hereby acknowledges and affirms that the rights and remedies with respect to the Trademarks, whether established hereby or by the Loan and Security Agreement, or by any other agreements or by law shall be cumulative and may be exercised singularly or concurrently. Grantor hereby authorizes Grantee upon the occurrence of an Event of Default, to make, constitute and appoint any officer or agent of Grantee as Grantee may select, in its sole discretion, as Grantor's true and lawful attorney-in-fact, with power to (i) endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Grantee in the use of the Trademarks, (ii) take any other actions with respect to the Trademarks as Grantee deems to be in the best interest of Grantee, (iii) grant or issue any exclusive or non-exclusive license under the Trademarks to anyone, or (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. Grantor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until the Obligations shall have been paid in full and the Loan and Security Agreement have been terminated. Grantor hereby further acknowledges and agrees that the use by Grantee of the Trademarks shall be worldwide, except as limited by their terms, and without any liability for royalties or related charges from Grantee to Grantor.

[Signature Page Follows]

TRADEMARK REEL: 004531 FRAME: 0697 IN WITNESS WHEREOF, Grantor has duly executed this Trademark Security Agreement as of the date first written above.

	XISYNC LLC, an Illinois limited liability company By: Name Cary Winemaster	The W Group, Inc., Sole Managing Member
	Title President and Chief Executive	Officer
ACCEPTED AND ACKNOWLEDG HARRIS N.A., as Agent	ED BY:	
By		

Signature Page to Trademark Security Agreement (XISync)

IN WITNESS WHEREOF, Grantor has duly executed this Trademark Security Agreement as of the date first written above.

XISYNC LLC, an Illinois limited liability company

Ву		 	
Name			
Title _			

ACCEPTED AND ACKNOWLEDGED BY:

HARRIS N.A., as Agent

Name William Kennedy Title Vice President

SCHEDULE 1

TRADEMARKS

<u>Trademark</u>	Serial No.	U.S. Registration No.	Registration Date
MASTERTRACK	76412938	2854543	June 15, 2004

TRADEMARK REEL: 004531 FRAME: 0700

RECORDED: 04/29/2011