

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cragar Industries, Inc.		04/05/2011	CORPORATION: IOWA

**RECEIVING PARTY DATA**

<b>Name:</b>	Carlisle Transportation Products, Inc.
<b>Street Address:</b>	250 South Clinton Street
<b>Internal Address:</b>	Suite 201
<b>City:</b>	Syracuse
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	13202
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	0819800	CRAGAR
Registration Number:	1010106	CRAGAR SS
Registration Number:	2927317	GT CRAGER
Registration Number:	1914785	STREET PRO
Registration Number:	1446281	STAR WIRE
Registration Number:	1478604	CRAGAR AMERICA'S CHOICE
Registration Number:	0964061	SUPER TRICK
Registration Number:	1031812	S/S

**CORRESPONDENCE DATA**

Fax Number: (513)241-6234  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 513-241-2324  
 Email: tremaklus@whepatent.com  
 Correspondent Name: Theodore R. Remaklus

**900190691**

**TRADEMARK  
 REEL: 004532 FRAME: 0003**

**OP \$215.00 0819800**

Address Line 1: 441 Vine Street  
Address Line 2: 2700 Carew Tower  
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: CRAGAR-02 / 122

NAME OF SUBMITTER: Theodore R. Remaklus

Signature: /theodore r remaklus/

Date: 05/02/2011

Total Attachments: 5  
source=Cragar Carlisle Assignment of Trademarks#page1.tif  
source=Cragar Carlisle Assignment of Trademarks#page2.tif  
source=Cragar Carlisle Assignment of Trademarks#page3.tif  
source=Cragar Carlisle Assignment of Trademarks#page4.tif  
source=Cragar Carlisle Assignment of Trademarks#page5.tif

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **Cragar Industries, Inc.**, an Iowa corporation ("**Assignor**") is the owner of all rights, title and interest in and to the trade names, trademarks, and service marks, and trade dress listed in Schedule A as attached hereto and all versions, variants and derivatives thereof,

WHEREAS, **Carlisle Transportation Products, Inc.**, a Delaware corporation, ("**Assignee**") has, pursuant to an Asset Purchase Agreement between **Assignee** and **Assignor** dated as of April 1, 2011 ("the Agreement"), obtained all of **Assignor's** rights, title and interest in and to all of such marks and trade dress listed in Schedule A hereto together with the goodwill of the business pertaining thereto and the right to sue for and collect for all claims for damages by reason of past infringement therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said **Assignor** does hereby assign and transfer to **Assignee** all its rights, title and interest in and to the trade names, trademarks, and service marks, and trade dress listed in Schedule A hereto together with the goodwill of the business pertaining thereto and the right to sue for and collect for all claims for damages by reason of past infringement therefor, the same to be held and enjoyed by **Assignee**, its successors and assigns.

**CRAGAR INDUSTRIES, INC.**

By: \_\_\_\_\_

*Jeff Danbom*  
**Jeff Danbom,**

Its \_\_\_\_\_

*President*

STATE OF IOWA )

) SS

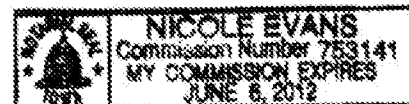
COUNTY OF Dickinson )

On this 5 day of April, 2011, before me, the undersigned, a Notary Public in and for the state, personally appeared Jeff Danbom, to me personally known, who being by me duly sworn, did say that he is the President of Cragar Industries, Inc.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said Mr. Danbom, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.




Nicole Evans

Notary Public in and for the State of Iowa


Commission Expires: 6-6-12



Schedule A

Mark	County	Filing Date	Reg. No.	Reg. Date	Renewal Date	Goods Identification
CRAGAR	United States	June 7, 1965	0819800	December 6, 1966	December 6, 2016	Automotive Equipment and Accessories, namely, customs wheels in Class 12
	United States	February 12, 1973	1010106	May 6, 1975	May 6, 2015	Automobile wheels in Class 12
	United States	July 30, 2003	2927317	February 22, 2005	February 22, 2015	Automobile wheels and wheel caps in Class 12
STREET PRO	United States	August 16, 1994	1914785	August 29, 1995	August 29, 2015	Automotive wheels in Class 12
STAR WIRE	United States	December 4, 1986	1446281	July 7, 1987	July 7, 2017	Automotive vehicle wheels in Class 12
 (CRAGAR AMERICA'S CHOICE & Design)	United States	June 18, 1987	1478604	March 1, 1988	March 1, 2018	Vehicle road wheels in Class 12
SUPER TRICK	United States	March 6, 1972	0964061	July 17, 1973	July 17, 2013	Automobile wheels in Class 12
S/S	United States	February 13, 1973	1031812	January 27, 1976	January 27, 2016	Automobile wheels in Class 12

<b>Mark</b>	<b>County</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Renewal Date</b>	<b>Goods Identification</b>
CRAGAR	Australia		233,367	October 20, 1969	October 20, 2014	Wheels, steering wheels, disc brakes, engine adaptors and supercharge sets, being vehicular and marine equipment in Class 12
CRAGAR	Australia		299,886	August 24, 1976	August 24, 2017	Auto exhaust headers and auto dual exhaust systems, and all other goods included in this class in Class 12
Cragar	Canada		161878	March 28, 1969	March 28, 2014	Wares: Automotive equipment and accessories namely, custom wheels, steering wheels and disc brakes and machinery and tools and parts thereof namely, engine adapters and supercharge kits; Safety helmets.
Cragar	European Union	May 9, 1997	532903	March 31, 1999	May 9, 2017	Vehicles; apparatus for locomotion by land, air or water; automotive equipment and accessories; custom wheels; parts and fittings for all the aforesaid goods.

Mark	County	Filing Date	Reg. No.	Reg. Date	Renewal Date	Goods Identification
Cragar	Australia		233,367	October 20, 1969	October 20, 2014	Wheels, steering wheels, disc brakes, engine adaptors and supercharge sets, being vehicular and marine equipment in Class 12
Cragar	Japan	March 20, 1981	1,870,609	June 27, 1986	June 27, 2016	Automobile wheels, automobiles, and other goods included in this class in Class 12
Cragar	Mexico	August 18, 1988	354546	October 27, 1988	August 18, 2013	Vehicles, excluding their motors
Cragar	Taiwan	June 4, 1985	295028	August 16, 1985	August 16, 2015	Hand Tools, engine adaptors, and supercharger kits
Cragar	Taiwan	June 4, 1985	297263	August 30, 1985	August 30, 2015	Automobiles, automotive equipment and accessories, namely custom wheels, steering wheels, and disc brakes and other goods included in the class
	Taiwan	—	297264	September 1, 1985	August 31, 2015	Automobiles and accessories thereof; and automobile wheels
UNREGISTERED MARKS						
Street Star						
SS/T						
Keystone Klassic						
Legacy S/S						
Nomad Nomad II						