

04/21/2011

Electronic Version v1.1

Stylesheet Version v1.1

Re 3-17-11



103623632



RECEIVED

4/11/11

AW

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Art Impressions, Inc.		01/24/2011	CORPORATION CA

RECEIVING PARTY DATA

Name:	So So Happy Studio, Inc.
Street Address:	23586 Calabasas Rd.
Internal Address:	Suite 210
City:	Calabasas
State/Country:	CALIFORNIA
Postal Code:	91302
Entity Type:	CORPORATION: CA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77790273	SO SO HAPPY
Serial Number:	77881548	SO SO HAPPY

CORRESPONDENCE DATA

Fax Number: (818)591-0106  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 818-591-0105  
 Email: alison@artimpressionsinc.com  
 Correspondent Name: Art Impressions, Inc.  
 Address Line 1: 23586 Calabasas Rd.  
 Address Line 2: Suite 210  
 Address Line 4: Calabasas, CALIFORNIA 91302

NAME OF SUBMITTER:	Alison Kenney
Signature:	/alison kenney/

OP \$65.00 77790273

Date:

03/17/2011

Total Attachments: 2

source=XEROX2521073#page1.tif

source=XEROX2521073#page2.tif

**WORLDWIDE TRADEMARK ASSIGNMENT**

WHEREAS, ART IMPRESSIONS, INC., a California corporation ("ART IMPRESSIONS") having its principal offices at 23586 Calabasas Road, Suite 210, Calabasas, California 91302, has adopted, used and is using, and is the owner of the following trademarks ("the Trademarks") for which the following applications are pending in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Serial No.</i>	<i>Filing Date</i>
SO SO HAPPY	77790273	July 27, 2009
SO SO HAPPY	77881548	November 27, 2009

WHEREAS, SO SO HAPPY STUDIO, INC., a California Corporation ("SSHS") having its principal offices at 23586 Calabasas Road, Suite 210, Calabasas, California 91302, is desirous of acquiring the Trademarks and registrations and the application therefore;

NOW THEREFORE, in consideration of good and valuable consideration given and received, the receipt and adequacy of which are hereby acknowledged, the Assignor hereby assigns to the Assignee, its successors, assigns or legal representatives, all right, title and interest, worldwide, in and to the Trademarks and said registrations and application and common law rights therefore, which the Assignor has acquired through such use, together with the goodwill of any and all business carried on in association with and symbolized by the Trademarks.

AND FURTHER, Assignor, on behalf of itself, its successors, assigns and legal representatives, hereby covenants and agrees, without further consideration, to do all such lawful acts and things and to execute such further lawful assignments, documents, assurances, applications and other instruments as reasonably may be required by the Assignee, its successors, assigns or legal representatives, to obtain any and all registrations or renewals for the Trademarks and to vest the same in the Assignee, its successors, assigns or legal representatives.

Executed at Chicago, IL, this 31 day of March,

2011.

By: \_\_\_\_\_

Cindy Bailey  
Cindy Bailey, CEO for Assignor  
ART IMPRESSIONS, INC.