

TO: ALEX ALEXANDER COMPANY: 909 N. SEPULVEDA BLVD.

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chad Embrey		10/22/2010	INDIVIDUAL: Ohio
RECEIVING PARTY DATA			
Name:	Internet Brands, Inc.		
Street Address:	909 N. Sepulveda Blvd.		
Internal Address:	11th Floor		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3494401	DIESEL BOMBERS	
CORRESPONDENCE DATA			
Fax Number:	(310)280-4842		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 280-4380		
Email:	alex.alexander@Internetbrands.com		
Correspondent Name:	Alex Alexander		
Address Line 1:	909 N. Sepulveda Blvd.		
Address Line 2:	11th Floor		
Address Line 4:	El Segundo, CALIFORNIA 90245		
NAME OF SUBMITTER:	Alex Alexander		
Signature:	/Alex Alexander/		
Date:	11/09/2010		

OP \$40.00 3494401

TO: ALEX ALEXANDER COMPANY: 909 N. SEPULVEDA BLVD.

**Total Attachments: 3**

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**TRADEMARK**

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS**

WHEREAS, Chad A. Embrey, located at 4400 State Route 13 New Lexington, Ohio 43764 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks"), Assignor is a resident of the United States;

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

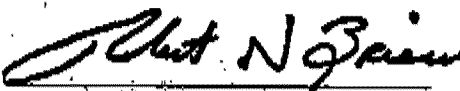
**CHAD A. EMBREY, INDIVIDUALLY,  
DOING BUSINESS AS  
DIESELBOMBERS.COM**

DATE: February 3, 2011

By:   
Chad A. Embrey  
Sole Owner

**INTERNET BRANDS, INC.**

DATE: February 3, 2011

By:   
Robert N. Brisco  
Chief Executive Officer

**Schedule A**

**Trademark and Service Mark Assignment**

By and between Chad A. Embrey dba DieselBombers.com (Assignor)  
And Internet Brands, Inc. (Assignee)

	<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>
DIESEL BOMBERS		76679972	3494401