

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Free & Clear, Inc.		04/29/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Alere Wellbeing, Inc.		
Street Address:	999 Third Avenue		
Internal Address:	Suite 2100		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	78606397	ACCOMPLISH	
Serial Number:	77436275		
Serial Number:	75634898	FREE & CLEAR	
Serial Number:	75634851	FREE & CLEAR	
Serial Number:	75634852	FREE & CLEAR	
Serial Number:	77020547	FREE & CLEAR	
Serial Number:	77388987	MIND & BODY	
Serial Number:	78801113	QUIT COACH	
Serial Number:	85150268	QUIT FOR BABY	
Serial Number:	78728774	QUIT FOR LIFE	
Serial Number:	77610272	THE 8 ESSENTIAL PRACTICES FOR A HEALTHY MIND & BODY	
Serial Number:	77436833	THE HEALTHY BEHAVIORS COMPANY	
Serial Number:	77020584	WEB COACH	

CH \$365.00 78606397

900190741

TRADEMARK
 REEL: 004532 FRAME: 0527

Serial Number:

78296615

WEIGHT TALK

CORRESPONDENCE DATA

Fax Number: (781)647-3939

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 781-314-4062

Email: Jean.Maxwell@alere.com

Correspondent Name: Jean Maxwell, SR TM Paralegal/Adminr

Address Line 1: Alere Inc.

Address Line 2: 51 Sawyer Road, Suite 200

Address Line 4: Waltham, MASSACHUSETTS 02453

ATTORNEY DOCKET NUMBER:

FREE&CLEAR NAME CHANGE

NAME OF SUBMITTER:

Jean Maxwell

Signature:

/Jean Maxwell/

Date:

05/02/2011

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FREE & CLEAR, INC.", CHANGING ITS NAME FROM "FREE & CLEAR, INC." TO "ALERE WELLBEING, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF APRIL, A.D. 2011, AT 4:53 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3703452 8100

110476477



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8731724

DATE: 05-02-11

TRADEMARK
REEL: 004532 FRAME: 0529

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
FREE & CLEAR, INC.

The undersigned, in order to amend the Certificate of Incorporation of Free & Clear, Inc., (the "Corporation") under and pursuant to the provisions of the General Corporation Law of the State of Delaware, does hereby certify as follows:

FIRST: That by the unanimous written consent of the Board of Directors of the Corporation, a resolution was adopted setting forth a proposed amendment of the Certificate of Incorporation of said Corporation, declaring its advisability and directing that such amendment be considered at a special meeting of the stockholders entitled to vote in respect thereof. The amendment proposed and recommended by the Board of Directors is as follows:

"To delete Article FIRST of the Certificate of Incorporation of the Corporation in its entirety and replace it with the following:

FIRST: The name of the corporation (the "Corporation") is "ALERE WELLBEING, INC."

SECOND: That thereafter, by written consent of the Corporation's sole stockholder dated April 21, 2011, the proposed amendment was approved by the stockholders of the Corporation in accordance with the requirements of the Corporation's By-laws and the provisions of Sections 216 and 242(b)(1) of the General Corporation Law of the State of Delaware.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said **FREE & CLEAR, INC.**, has caused this certificate to be signed by Tim Kilgallon, its President, this 20th day of April, 2011.

By: 

Tim Kilgallon, President