

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joe Desena		05/02/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spartan Race, Inc.		
Street Address:	111 W. 57th St., Ste. 1120		
Internal Address:	Attn: Kerry L. Smith		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3922752	SPARTAN RACE	
CORRESPONDENCE DATA			
Fax Number:	(212)956-6471		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-245-4580		
Email:	jason@musiclaw.com		
Correspondent Name:	Jason A. Finestone		
Address Line 1:	111 West 57th Street, Suite 1120		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	J.DESENA/SPARTANRACEASSIG		
NAME OF SUBMITTER:	Jason A. Finestone, Esq.		
Signature:	/jaf/		
Date:	05/02/2011		
Total Attachments: 1 source=SPARTAN RACE TM assignment EXECUTED#page1.tif			

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, trademark owner and trademark user Joe Desena hereby assigns, transfers and conveys all his right, title and interest in and to the trademark "SPARTAN RACE" and the good will associated therewith, including all right, title and interest in and to U.S. Trademark Registration No. 3,922,752, to Spartan Race, Inc., c/o Shukat Arrow Hafer Weber & Herbsman, LLP, 111 West 57th Street, Suite 1120, New York, NY 10019.



Joe Desena

Date: 5/2/2011

Accepted and Agreed to:
SPARTAN RACE, INC.

By: 

Joe Desena, President

Date: 5/2/2011