

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Diamond Communications, Inc.		03/24/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GN Media Corp.		
<b>Street Address:</b>	210 Route 4 East		
<b>Internal Address:</b>	Suite 211		
<b>City:</b>	Paramus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07652		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1839280	HIGH SOCIETY	
<b>Registration Number:</b>	1303653	HIGH SOCIETY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(201)488-3884		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2013437775		
<b>Email:</b>	goldbergpat@earthlink.net		
<b>Correspondent Name:</b>	Richard M. Goldberg		
<b>Address Line 1:</b>	25 East Salem Street		
<b>Address Line 2:</b>	Suite 419		
<b>Address Line 4:</b>	Hackensack, NEW JERSEY 07601		
<b>ATTORNEY DOCKET NUMBER:</b>	218/3/069-070		
<b>NAME OF SUBMITTER:</b>	Richard M. Goldberg		
<b>Signature:</b>	/Richard M. Goldberg/		

OP \$65.00 1839280

**900190819**

**TRADEMARK**  
**REEL: 004532 FRAME: 0883**

Date:

05/03/2011

**Total Attachments: 4**

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**TRADEMARK ASSIGNMENT**

WHEREAS, **Diamond Communications, Inc.**, a New York corporation with an office at 801 Second Avenue, New York, New York 10017 (hereinafter the "ASSIGNOR") is the owner of and has adopted, has used and is using the trademarks set forth on the attached Schedule A, registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office and the trademarks set forth on the attached Schedule B, registered or for which applications for registration have been filed in the foreign jurisdictions set forth therein (the contents of Schedule A and Schedule B collectively the "Trademarks"); and

WHEREAS, **GN Media Corp.**, a Nevada corporation with an office at 210 Route 4 East, Suite 211, Paramus, New Jersey 07652 (hereinafter the "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademarks, the registrations thereof, applications therefor and the goodwill associated therewith.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to the Trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR also transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment as of the 24 day of March, 2011

DIAMOND COMMUNICATIONS, INC.

By: Kevin Luciano

Title: CFO

Schedule A


U.S. Trademarks

MARK	APPLICATION/ REGISTRATION NO.	CLASSES	STATUS
HIGH SOCIETY	1839280	9	Registered
HIGH SOCIETY	1303653	16	Registered

Schedule B

Foreign Trademarks

MARK & COUNTRY	APPLICATION/ REGISTRATION NO.	CLASSES	STATUS
HIGH SOCIETY – Australia	B399204	16	Registered
HIGH SOCIETY – Austria	100642	16	Registered
<b>HIGH SOCIETY</b> - Benelux	471894	9, 16, 25, 35, 38 & 41	Registered
HIGH SOCIETY – Canada	TMA250723		Registered
HIGH SOCIETY – Costa Rica	154909	16	Registered
HIGH SOCIETY – European Community	003603792	16, 38 & 41	Registered
HIGH SOCIETY – Germany	2913938	16	Registered
HIGH SOCIETY – Hungary	154982	9 & 16	Registered
HIGH SOCIETY – Hungary	819790	16	Registered
HIGH SOCIETY – Iceland	99/2005	16, 38 & 41	Registered
HIGH SOCIETY – International Register (WIPO)	819790	16	Registered
HIGH SOCIETY – Italy	1080405	9 & 16	Registered
HIGH SOCIETY – New Zealand	149568	16	Registered
HIGH SOCIETY – Norway	819790	16	Registered

MARK & COUNTRY	APPLICATION/ REGISTRATION NO.	CLASSES	STATUS
HIGH SOCIETY – Poland	R93926	9 & 16	Registered
HIGH SOCIETY – Poland	819790	16	Registered
HIGH SOCIETY – Russia	138887	9 & 16	Registered
HIGH SOCIETY – Russia	819790	16	Registered
HIGH SOCIETY – South Africa	2004/08723	16	Registered
HIGH SOCIETY – Switzerland	819790	16	Registered
	315951	16	Registered
- Switzerland HIGH SOCIETY – United Kingdom	1079380	16	Registered