

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AI-Red 7 LLC		03/29/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Webster Bank, National Association		
<b>Street Address:</b>	185 Asylum Street		
<b>City:</b>	Hartford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06903		
<b>Entity Type:</b>	Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2487546	CIRCULATION MANAGEMENT	
Registration Number:	2569173	CM	
Registration Number:	1208218	FOLIO:	
Registration Number:	2827763	FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	
Registration Number:	1469983	THE FOLIO:SHOW	
Registration Number:	3797761	BEST EVENTS EXPO	
Registration Number:	3801383	BEST EVENTS EXPO	
Registration Number:	3804998	BEST EVENTS NEW YORK	
Registration Number:	3426544	EVENT MARKETER	
Registration Number:	3164236	TECH EVENTS	
Registration Number:	3532733	EVENT ANALYTICS	
Registration Number:	2009019	AGENDA WASHINGTON	
Registration Number:	2072675	AGENDA BOSTON	
Serial Number:	77821821	EVALU8PRO	

**CH \$365.00 2487546**

**TRADEMARK**

**CORRESPONDENCE DATA**

Fax Number: (302)636-5454  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 800-927-9801 x2348  
Email: jpaterso@cscinfo.com  
Correspondent Name: Corporation Service Co.- J. Paterson  
Address Line 1: 1090 Vermont Avenue NW, Suite 430  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	764885-10
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	05/03/2011

Total Attachments: 4  
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source=5-3-11 AI Red-TM#page2.tif  
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source=5-3-11 AI Red-TM#page4.tif

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Al-Red 7 LLC

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other Delaware LLC
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) \_\_\_\_\_

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Webster Bank, National Association

Internal Address: \_\_\_\_\_

Street Address: 185 Asylum Street

City: Hartford

State: Connecticut

Country: USA Zip: 06903

- Association Citizenship USA
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Patricia M. Del Rio

Internal Address: c/o Emmet, Marvin & Martin LLP

Street Address: 120 Broadway, 32nd Floor

City: New York

State: New York Zip: 10276

Phone Number: 212-238-3214

Fax Number: 212-238-3100

Email Address: pdelrio@emmetmarvin.com

**6. Total number of applications and registrations involved:**

14

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** \_\_\_\_\_

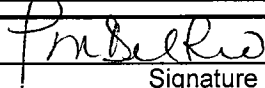
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**



Signature

4/29/2010

Date

PATRICIA M. DEL RIO

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

## GRANT OF SECURITY INTEREST (TRADEMARKS)

The undersigned, **AI-RED 7 LLC**, a Delaware limited liability company (the "**Grantor**"), and **WEBSTER BANK, NATIONAL ASSOCIATION**, (the "**Lender**") are parties to a Security Agreement, dated as of March 29, 2011 (as amended, supplemented or otherwise modified from time to time, the "**Security Agreement**").

Pursuant to the Security Agreement, the Grantor granted to the Lender a security interest in and to all of the right, title and interest of the Grantor in and to the trademarks listed on Schedule 1, which trademarks are registered in the United States Patent and Trademark Office (the "**Trademarks**"), together with the goodwill of the business symbolized by the Trademarks, and all proceeds thereof, including, without limitation, from any and all causes of action which may exist by reason of infringement thereof (the "**Collateral**"), to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

For good and valuable consideration, the receipt of which is hereby acknowledged, and for the purpose of recording the grant of the security interest as aforesaid, the Grantor does hereby further grant to the Lender a security interest in, the Collateral to secure the prompt payment, performance and observance of the Obligations (as defined in the Security Agreement).

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lender with respect to the security interest in the Collateral made and granted hereby are set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Lender's address is: 185 Asylum Street, Hartford, Connecticut 06903.

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest (Trademarks) to be duly executed by its duly authorized officer as of the date first above written.

AI-RED 7 LLC

By: 

Name: Edwin O. Pivello

Title: CEO

**Schedule 1**  
**to**  
**Grant of Security Interest (Trademarks)**  
**Dated as of March 29, 2011**

<u>Trademark</u>	<u>Registration No./ Serial No.</u>	<u>Registration Date</u>
CIRCULATION MANAGEMENT	2,487,546/ 76/146,606	09/11/2001
CM	2,569,173/ 76/034,229	05/14/2002
FOLIO:	1,208,218/ 73/287,146	09/14/1982
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	2,827,763/ 78/164,825	03/30/2004
THE FOLIO: SHOW	1,469,983/ 73/660,923	12/22/1987
BEST EVENTS EXPO	3,797,761/ 77/640,690	06/01/2010
BEST EVENTS EXPO	3,801,383/ 77/833,010	06/08/2010
BEST EVENTS NEW YORK	3,804,998/ 77/640,671	06/15/2010
EVALU8PRO	Pending/ 77/821,821	Filed 09/08/2009
EVENT MARKETER	3,426,544/ 77/272,045	05/13/2008
TECH EVENTS	3,164,236/ 78/623,670	10/24/2006
EVENT ANALYTICS	3,532,733/ 77/096,656	11/11/2008
AGENDA WASHINGTON	2,009,019/ 74/608,182	10/15/1996
AGENDA BOSTON	2,072,675/ 75/008,115	06/17/1997