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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------------------------|----------|----------------|-------------------------|
| Peter Nailsworth (Pharmaceutical Products) Limited | | 10/22/2003 | COMPANY: UNITED KINGDOM |

RECEIVING PARTY DATA

| Name: | Technopharma Limited | |
|-----------------|-------------------------------|--|
| Street Address: | Regent House, 316 Beulah Hill | |
| City: | London | |
| State/Country: | UNITED KINGDOM | |
| Postal Code: | SE19 3HF | |
| Entity Type: | COMPANY: UNITED KINGDOM | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------|
| Registration Number: | 3071686 | NEW YORK FAIR AND LOVELY |

CORRESPONDENCE DATA

Fax Number: (305)460-4099

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 305-441-0200

Email: dmrogero@dmrpa.com
Correspondent Name: David M. Rogero

Address Line 1: 2625 Ponce de Leon, Ste 280
Address Line 4: Coral Gables, FLORIDA 33134

DOMESTIC REPRESENTATIVE

Name: Michel Farah

Address Line 1: 1 S.E. 3rd Avenue, Suite 1860
Address Line 4: Miami, FLORIDA 33131

NAME OF SUBMITTER: David M. Rogero

REEL: 004533 FRAME: 0208

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| Signature: | /s/David M. Rogero/ |
|----------------------|---------------------|
| Date: | 05/03/2011 |
| Total Attachments: 0 | |

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RECORDED: 05/03/2011