

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Future Trends Experience Ltd.		04/29/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Spin Master Ltd.		
Street Address:	450 Front Street West		
City:	Toronto, Ontario		
State/Country:	CANADA		
Postal Code:	M5V1B6		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1805396	HEDBANZ	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 790-9200		
Email:	trademark@cfl.com		
Correspondent Name:	Sujata Chaudhri		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	28658;SZC;AEC		
DOMESTIC REPRESENTATIVE			
Name:	Sujata Chaudhri		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		

OP \$40.00 1805396

Address Line 4: New York, NEW YORK 10036-6799

NAME OF SUBMITTER:

Sujata Chaudhri

Signature:

/Sujata Chaudhri/

Date:

05/04/2011

Total Attachments: 1

source=HEDBANZ - Executed U S Trademark Assignment#page1.tif

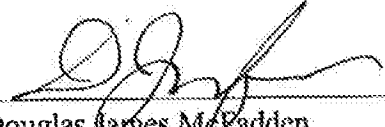
TRADEMARK ASSIGNMENT

For and in consideration of the sum of Ten Dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Future Trends Experience Ltd. (the "Assignor") hereby sells, assigns and transfers to Spin Master Ltd. ("Assignee"), all of the Assignor's right, title and interest to: (i) the trademark HEDBANZ, United States Registration No. 1805396, and all of the goodwill associated with the HEDBANZ mark; together with all legal, equitable and common rights in and to such trademark.

WHEREOF, the parties hereto have executed and delivered this Trademark Assignment as of the 29th day of April, 2011

THE FUTURE TRENDS EXPERIENCE LTD.

Per: _____


Douglas James McPadden
President

I have the authority to bind the company

11705.0142/4080075_1