Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gather, Inc.		12/10/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Skyword, Inc.	
Street Address:	234 Congress Street, 4th Floor	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02110	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85186902	SKYWORD
Serial Number:	77897804	SOCIALWRITE
Serial Number:	85133315	SDM
Serial Number:	85203558	SKYWRITER
Registration Number:	3942444	SEARCH DRIVEN MEDIA
Registration Number:	3413041	GATHER POINTS
Registration Number:	3419933	
Registration Number:	3482110	GATHER
Registration Number:	3415642	GATHER.COM
Registration Number:	3415641	GATHER

CORRESPONDENCE DATA

Fax Number: (978)341-0136

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (978)341-0036

TRADEMARK
REEL: 004533 FRAME: 0538

8518690

00 3364 HJ

Email: john.dupre@hbsr.com

Correspondent Name: John L. DuPre'

Address Line 1: 530 Virginia Road, P.O. Box 9133

Address Line 4: Concord, MASSACHUSETTS 01742-9133

ATTORNEY DOCKET NUMBER:	3869.0030-000, ETC AL.
NAME OF SUBMITTER:	John L. DuPre'
Signature:	/John L. DuPre'/
Date:	05/04/2011

Total Attachments: 2

source=Delaware Certificate of Amendment#page1.tif source=Delaware Certificate of Amendment#page2.tif

TRADEMARK
REEL: 004533 FRAME: 0539

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GATHER INC.", CHANGING ITS NAME FROM "GATHER INC." TO "SKYWORD INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF DECEMBER, A.D. 2010, AT 2:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

8100

DATE: 12-13-10

AUTHENT\(\text{CATION}\): 8423718

TRADEMARK REEL: 004533 FRAME: 0540

Jeffrey W. Bullock, Secretary of State

3855645

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:17 PM 12/10/2010 FILED 02:08 PM 12/10/2010 SRV 101173862 - 3855645 FILE

CERTIFICATE OF AMENDMENT TO FOURTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

OF

GATHER INC.

Gather Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

The Board of Directors of the Corporation has duly adopted resolutions pursuant to Sections 141(f) and 242 of the General Corporation Law setting forth a proposed amendment to the Fourth Amended and Restated Certificate of Incorporation of the Corporation, as amended (the "Certificate of Incorporation"), and declaring said amendment to be advisable. The amendment further amends the Certificate of Incorporation as follows:

That Article FIRST of the Certificate of Incorporation be and hereby is deleted in its entirety and the following Article FIRST is inserted in lieu thereof:

> "FIRST The name of the Corporation is: Skyword Inc."

- That the foregoing amendment was approved by the holders of the requisite number of shares of the Corporation in accordance with Section 228 of the General Corporation Law.
- That this Certificate of Amendment has been duly adopted in accordance with 3. Section 242 of the General Corporation Law.

IN WITNESS WHEREOF, this Certificate of Amendment has been executed by a duly authorized officer of the Corporation on this 10th day of December, 2010.

By:

hief Financial Officer

TRADEMARK REEL: 004533 FRAME: 0541

RECORDED: 05/04/2011