

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The CIT Group/ Commercial Services, Inc.		05/02/2011	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Tracy Evans, Ltd.
Street Address:	530 7th Avenue, Suite 1901
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	77492041	SPEAK MILAN
Registration Number:	3587870	DANIELLE B.
Registration Number:	1705138	FIRST OPTION
Registration Number:	2225732	KATLYN O'FARREL
Registration Number:	3775462	SPEAK RIO
Registration Number:	3775463	SPEAK 2 ME
Registration Number:	3423293	T.B.A.
Registration Number:	3690098	T.B.A.* THE FLIP
Registration Number:	3690100	T.B.A.* THE PIXIE
Registration Number:	3690099	T.B.A.* THE SHAG
Registration Number:	3867779	TL4E TRUE LOVE FOREVER
Registration Number:	3304810	TRACES BY TRACY EVANS
Registration Number:	3213203	TRACY EVANS LIMITED
Registration Number:	3716232	YOUR BEST PROFILE

TRADEMARK

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REEL: 004533 FRAME: 0813

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CORRESPONDENCE DATA

Fax Number: (213)630-5745
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Address Line 2: Buchalter Nemer, A Professional Corp.
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ATTORNEY DOCKET NUMBER:	B4580-0006
NAME OF SUBMITTER:	Jessie K. Reider, CA Bar No. 237,113
Signature:	/jkr/
Date:	05/04/2011
Total Attachments: 2 source=CIT Trademark Release#page1.tif source=CIT Trademark Release#page2.tif	

RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

RELEASE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, dated as of May 2, 2011, made by The CIT Group/Commercial Services, Inc. ("CIT"), a New York corporation with offices located at 11 West 42nd Street, New York NY 10036.

WHEREAS, Tracy Evans LLC, a Delaware limited liability company ("TE LLC"), Tracy Evans, Ltd., a New York corporation ("TE Ltd.") (together with TE LLC, collectively, the "Tracy Evans Entities"), and Big Strike Inc., a California corporation ("Big Strike"), are parties to a certain Asset Purchase Agreement dated on or about May 2, 2011 (the "Asset Purchase Agreement");

WHEREAS, the Tracy Evans Entities have each separately granted CIT a security interest in and to some or all of the trademarks listed on Schedule A attached hereto and incorporated by this reference (the "Trademarks");

WHEREAS, TE Ltd.'s grant of security interest to CIT was recorded in the United States Patent and Trademark Office on April 11, 2006, and on December 14, 2009, at Reel/Frame Nos. 3287/0098 and 4114/0632, respectively;

WHEREAS, TE LLC's grant of security interest to CIT was recorded in the United States Patent and Trademark Office on January 11, 2011, at Reel/Frame No. 4452/0772; and

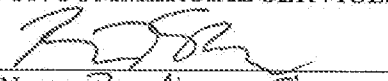
WHEREAS, CIT desires to release the Tracy Evans Entities and terminate its security interest in the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. CIT hereby releases its security interest, which it has, possesses, or is otherwise entitled to in and to the Trademarks, by virtue of the security agreements with the Tracy Evans Entities or otherwise.

IN WITNESS WHEREOF, CIT has caused this Release of Grant of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

THE CIT GROUP/COMMERCIAL SERVICES, INC.

By: 
Name: Bradley J. Steiner
Title: Director

SCHEDULE A

Trademarks

Country	Mark	Reg. No. / Appl. No.
U.S.A.	DANIELLE B.	3587870
U.S.A.	FIRST OPTION	1705138
U.S.A.	KATLYN O'FARREL	2225732
U.S.A.	SPEAK MILAN	77/492041
U.S.A.	SPEAK RIO	3775462
U.S.A.	SPEAK 2 ME	3775463
U.S.A.	T.B.A. & Star Design	3423293
U.S.A.	T.B.A. THE FLIP & Design	3690098
U.S.A.	T.B.A. THE PIXIE & Design	3690100
U.S.A.	T.B.A. THE SHAG & Design	3690099
U.S.A.	TL4E TRUE LOVE FOREVER	3867779
U.S.A.	TRACES BY TRACY EVANS	3304810
U.S.A.	TRACY EVANS LIMITED	3213203
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