

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Tire, Inc.		04/15/2011	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	U.S. Venture, Inc.		
Street Address:	425 Better Way		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54915		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2456755	TIRE 1 ONE	
CORRESPONDENCE DATA			
Fax Number:	(920)730-7983		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	920-831-8856		
Email:	ckorn@usventure.com		
Correspondent Name:	U.S. Venture, Inc. (Legal Department)		
Address Line 1:	425 Better Way		
Address Line 4:	Appleton, WISCONSIN 54915		
NAME OF SUBMITTER:	Marjorie M. Young		
Signature:	/Marjorie M. Young/		
Date:	05/04/2011		
Total Attachments: 2			
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OP \$40.00 2456755

POWER OF ATTORNEY

Assignee hereby appoints Attorneys Daniel D. Ryan, Reg. No. 29,243; Joseph A. Kromholz, Reg. No. 34,204; John M. Manion, Reg. No. 38,957; Laura A. Dable, Reg. No. 46,436; Daniel R. Johnson, Reg. No. 46,204; Patrick J. Fleis, Reg. No. 55,185; Melissa S. Hockersmith, Reg. No. 56,960; Thomas J. Krumenacher, Reg. No. 56,736 and Garet K. Galster, Reg. No. 59,643; RYAN KROMHOLZ & MANION, S.C., P. O. Box 26618, Milwaukee, Wisconsin 53226 phone (262) 783-1300, members of the Bar of the State of Wisconsin, as its domestic representatives and attorneys until this appointment is cancelled or replaced, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith before and after registration, to receive certificates of registration and renewal, and to receive service of process, and directs that all communications in this application be addressed to said attorneys.

ACCEPTANCE

This assignment is hereby accepted and I appoint the above attorneys to act in each said matter. The undersigned, Marjorie M. Young, declares: that she is the Assistant Secretary/General Counsel of assignee corporation and is authorized to execute this Acceptance and Power of Attorney on behalf of said corporation.

Witness the hand and seal of said Assignee this 15th day of April, 2011.

U.S. Venture, Inc.

By: Marjorie M. Young
Marjorie M. Young
Assistant Secretary/General Counsel

STATE OF WISCONSIN)
) SS
COUNTY OF OUTAGAMIE)

Personally came before me this 15th day of April, 2011, the above named Marjorie M. Young, the Assistant Secretary/General Counsel of U.S. Venture, Inc., to me known to be the person who executed the foregoing instrument, and acknowledged that she executed the foregoing instrument as such officer as the free act and deed of said corporation, and by its authority.

[SEAL]

Cindy N. [Signature]
Notary Public

My Commission expires: 7/20/14