

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Champo Products, LLC		03/03/2011	LIMITED LIABILITY COMPANY: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Tory Road, LLC		
Street Address:	6300 Sagewood Dr., Suite H425		
City:	Park City		
State/Country:	UTAH		
Postal Code:	84098		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77872138	UNREAL LAMBSKIN	
Serial Number:	77875699	UNREAL LAMBSKIN	
Registration Number:	1240470	UNREAL LAMBSKIN	
Registration Number:	1240472	UNREAL LAMBSKIN	
Registration Number:	1524683	UNREAL LAMBSKIN	
CORRESPONDENCE DATA			
Fax Number:	(801)532-7750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8015327840		
Email:	tsmith@parrbrown.com		
Correspondent Name:	Timothy B. Smith		
Address Line 1:	185 S. State St., Suite 800		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	SKIP KLINTWORTH		

CH \$140.00 77872138

900190993

**TRADEMARK
 REEL: 004534 FRAME: 0011**

NAME OF SUBMITTER:	Timothy B. Smith
Signature:	/Timothy B. Smith/
Date:	05/04/2011
Total Attachments: 1 source=20110504122355405#page1.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is entered into as effective as of the 3rd day of March, 2011 (the "Effective Date").

WHEREAS, Champo Products, LLC, an Oklahoma limited liability company (hereinafter referred to as "Assignor"), having a place of business located at 7722 East 85th Street, Tulsa, Oklahoma 74133, has certain rights to trademarks for UNREAL LAMBSKIN (the "Marks") including but not limited to the trademark applications and registrations in the United States Patent and Trademark Office described below:

SERIAL NO./REGISTRATION NO.	MARK
Reg. No. 1,240,470	UNREAL LAMBSKIN
Reg. No. 1,240,472	UNREAL LAMBSKIN
Reg. No. 1,524683	UNREAL LAMBSKIN
Ser. No. 77/872,138	UNREAL LAMBSKIN
Ser. No. 77/875,699	UNREAL LAMBSKIN

WHEREAS, Tory Road, LLC, a Utah limited liability company (hereinafter referred to as "Assignee"), having a place of business located at 6300 Sagewood Drive, Suite H425, Park City, Utah 84098, is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and any registrations thereof, including the registrations set forth above; and

WHEREAS, it is desired that the assignment of the Marks be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the Marks, including the goodwill of the business symbolized by the Marks, and including the registration thereof as set forth above.

CHAMPO PRODUCTS, LLC

By: Charles K. Roberson
Name: Charles K. Roberson
Title: V.P. Sales