

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bo Go Productions Incorporated		12/01/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DHX Media Ltd.		
<b>Street Address:</b>	1478 Queen Street		
<b>City:</b>	Halifax, Nova Scotia		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	B3J2H7		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77090811	BO ON THE GO	
<b>Serial Number:</b>	77382089	BO ON THE GO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(416)638-6246		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	416-638-6080		
<b>Email:</b>	lazarovitz@rogers.com		
<b>Correspondent Name:</b>	Sheldon Lazarovitz		
<b>Address Line 1:</b>	31 Westgate Blvd.		
<b>Address Line 4:</b>	Toronto, Ontario, CANADA M3H1N8		
<b>ATTORNEY DOCKET NUMBER:</b>	DHXG003		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Maria Hardison; and Bruce Tassan		
<b>Address Line 1:</b>	4143 North 27th Street		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22207-5211		

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NAME OF SUBMITTER:	Sheldon Lazarovitz
Signature:	/sheldonlazarovitz/
Date:	05/04/2011
<b>Total Attachments: 3</b> source=DHXG003 TMAssign&POA_US_BoGo#page1.tif source=DHXG003 TMAssign&POA_US_BoGo#page2.tif source=DHXG003 TMAssign&POA_US_BoGo#page3.tif	

ASSIGNMENT (United States)

The undersigned, **Bo Go Productions Incorporated** ("Assignor"), the full post office address of whose principal office or place of business is 1478 Queen Street, Halifax, Nova Scotia, Canada B3J 2H7, in consideration of the sum of \$1.00 and other valuable consideration, the receipt of which is hereby acknowledged, does hereby sell, assign and transfer to **DIIX Media Ltd.** ("Assignee"), the full post office address of whose principal office or place of business is 1478 Queen Street, Halifax, Nova Scotia, Canada B3J 2H7, all its right, title and interest, in the United States, in and to the trademarks and the applications and registrations thereto, identified in Schedule "A" (hereinafter the "Trademarks"), together with any and all goods and/or services associated therewith and/or outlined in the aforesaid applications and registrations, together with the goodwill of the business associated therewith, the same to be held and enjoyed by the Assignee as fully and as completely as by the said Assignor had this Assignment not been made.

EXECUTED at Halifax, Nova Scotia, Canada, this day 1<sup>st</sup> day of December, 2010.

BO GO PRODUCTIONS INCORPORATED

  
Name: Mark Gosine  
Title: Secretary

ACKNOWLEDGMENT

The undersigned, **DHX Media Ltd.** ("Assignee"), the full post office address of whose principal office or place of business is 1478 Queen Street, Halifax, Nova Scotia, Canada B3J 2H7, hereby accepts the above Assignment and appoints **Sheldon S. Lazarovitz**, whose full post address is 31 Westgate Blvd., Toronto, Ontario, Canada, M3H 1N8, as the firm, to which any notice in respect of the Trademark, in Canada, may be sent and upon which service of any proceedings in respect of this assignment, application, or registration, may be given or served with the same effect as if they had been given to or served upon it.

POWER OF ATTORNEY: The Assignee hereby appoints **Sheldon S. Lazarovitz**, located at 31 Westgate Blvd., Toronto, Ontario, Canada M3H 1N8, as its Power of Attorney and agent of record, to prosecute the aforesaid applications or registrations, to transact all business in the Patent & Trademark Office in connection therewith, and to receive the Certificate of Registration, or any Renewal Certificates.

APPOINTMENT OF DOMESTIC REPRESENTATIVE: Applicant hereby designates **Maria Hardison and /or Bruce A. Tassan**, of the firm Tassan & Hardison, located at 4143 North 27<sup>th</sup> Street, Arlington, Virginia, U.S.A. 22207-5211, as its representative upon whom notices or process in proceedings affecting the marks in Schedule A may be served.

EXECUTED at Halifax, Nova Scotia, Canada, this day 1<sup>st</sup> day of December, 2010.

**DHX MEDIA LTD.**

  
Name: Mark Gosine

Title: Vice President, Legal Affairs, General Counsel & Secretary

SCHEDULE "A"

Trademark

Serial Number

1. BO ON THE GO

77090811

2 BO ON THE GO & Design

77382089