

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vertex Services Limited		01/30/2011	Limited Company: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tower IPCO Company Limited		
<b>Street Address:</b>	28-32 Upper Pembroke Street		
<b>City:</b>	Dublin 2		
<b>State/Country:</b>	IRELAND		
<b>Entity Type:</b>	Limited Company: IRELAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2528836	TOPSTONE	
Registration Number:	3338252	ALLURE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)739-2815		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	iprecordals@cpaglobal.com		
<b>Correspondent Name:</b>	CPA Global		
<b>Address Line 1:</b>	Liberation House		
<b>Address Line 2:</b>	Castle Street		
<b>Address Line 4:</b>	St. Helier, JERSEY JE1 1BL		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			
<b>Address Line 3:</b>			
<b>Address Line 4:</b>			

**CH \$65.00 2528836**

**TRADEMARK**

NAME OF SUBMITTER:	IPR/RZ/Tower IPCO/US
Signature:	/M/TEIXEIRA/
Date:	05/05/2011
Total Attachments: 2 source=Vertex Services Limited to Tower IPCO#page1.tif source=Vertex Services Limited to Tower IPCO#page2.tif	

TJ

USA

**ASSIGNMENT**

WHEREAS, **Vertex Services Limited** ("ASSIGNOR"), a **limited Company** organized under the laws of **Hong Kong**, with a place of business at **28 Yee Woo Street Causeway Bay, Hong Kong, China**, owns the trademarks ("Marks") and the United States trademark registrations ("Registrations") listed on **the attached Schedule** ; and

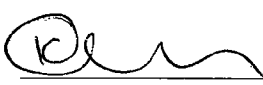
WHEREAS, **Tower IPCO Company Limited** ("ASSIGNEE"), a **limited Company** organized under the laws of **Ireland**, with a place of business at **28-32 Upper Pembroke Street, Dublin 2, Ireland**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of **USD 10.00** and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.


IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as the date written below.

Date: 19 April 2011

ASSIGNOR: **Vertex Services Limited**

  
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Name: **KATHERINE CLAPHAM**  
Title: **AUTHORISED SIGNATORY**

ASSIGNEE: **Tower IPCO Company Limited**

  
\_\_\_\_\_  
Name: **Sarah Day-Crawford**  
Title: **Authorised Signatory**

Schedule

Country	Application Number	IP Registration/Grant Number	IP Name
USA		2,528,836	TOPSTONE
USA		3,338,252	ALLURE