

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alchemy Carta Limited, The		04/26/2011	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	PAGAN'S MOTORCYCLE CLUB LLC		
Also Known As:	AKA PAGAN'S		
Street Address:	P.O. Box 22		
City:	Herminie		
State/Country:	PENNSYLVANIA		
Postal Code:	15637		
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3385849	PAGAN	
CORRESPONDENCE DATA			
Fax Number:	(412)765-0531		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4127650401		
Email:	mailroom.grz@zegarelli.com		
Correspondent Name:	Gregg Zegarelli		
Address Line 1:	PO BOX 113345		
Address Line 4:	PITTSBURGH, PENNSYLVANIA 15241		
NAME OF SUBMITTER:	Gregg Zegarelli		
Signature:	/gregg zegarelli/		
Date:	05/06/2011		
Total Attachments: 2 source=PAGAN Assignment#page1.tif source=PAGAN Assignment#page2.tif			

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TRADE MARK ASSIGNMENT

Assignor: Alchemy Carta Limited

Date: 4/26/2011

Assignee: Pagan's Motorcycle Club, LLC

Subject: PAGAN Trademark

ASSIGNMENT

Now, for good and valuable consideration, the receipt thereof which is hereby acknowledged, and intending to be legally bound hereby:

1. **ALCHEMY CARTA LIMITED** ("ASSIGNOR") does hereby sell, assign, transfer and set over to **PAGAN'S MOTORCYCLE CLUB, LLC** ("ASSIGNEE") the mark "**PAGAN**" (the "**MARK**"), including the registration of the **MARK** on the United States Patent and Trademark Office Principal Register, Reg. No. 3,385,849, dated February 19, 2008. This assignment and sale includes all rights and goodwill of the business symbolized by and appurtenant to the **MARK**. The same to be held and enjoyed by ASSIGNEE for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR if this assignment and sale had not been made. These rights are assigned together with all claims by ASSIGNOR for damages by reason of past infringement of the **MARK**, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

2. ASSIGNOR will, by its officers, employees, legal representatives or other persons duly authorized, communicate to ASSIGNEE or any representative thereof any facts known to it respecting the **MARK**, and will, upon request, testify in any legal proceedings, sign all lawful papers, make all rightful oaths or affirmations, and generally do all other and further lawful acts, deemed necessary or expedient by the ASSIGNEE or by counsel for ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned. ASSIGNOR additionally agrees to execute copies of this assignment or portions thereof regarding any or all of the aforementioned **MARKS**, as required by ASSIGNEE in the future. ASSIGNOR hereby appoints ASSIGNEE and/or its legal counsel as ASSIGNEE's attorney in fact to record this Assignment with any and all appropriate governments and/or agencies.

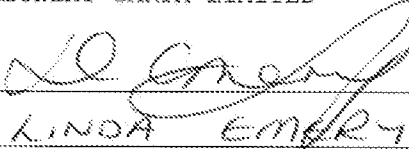
3. ASSIGNOR of the **MARK** hereby waives any and all rights and privileges to attack the **MARK** or the registration of the **MARK** throughout the world. ASSIGNOR represents and warrants that said registration of the **MARK** is and remains validly issued and that the **MARK** is free of all liens, security interests, claims or other encumbrances. ASSIGNOR will not adopt and/or use any mark which includes the **MARK** or is a colorable imitation that is likely to cause confusion with the **MARK**. For a period of two (2) years following the date hereof, ASSIGNOR may sell-off any inventory bearing the **MARK** without payment to ASSIGNEE.

IN WITNESS WHEREOF, and with the intention of being legally bound, ASSIGNOR has caused this Assignment to be made in the Commonwealth of Pennsylvania, United States of America, by its duly authorized officer below:

THE ALCHEMY CARTA LIMITED

By

Name



Title

FINANCE DIRECTOR