

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stylemark, Inc.		03/23/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Achievia Direct, Inc.		
Street Address:	1293 N. U.S. Highway 1		
City:	Ormond Beach		
State/Country:	FLORIDA		
Postal Code:	32174		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3099275	CARIBBEAN SUN	
CORRESPONDENCE DATA			
Fax Number:	(312)364-1003		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 364-2500		
Email:	rsmeltzer@lowis-gellen.com		
Correspondent Name:	Robert Smeltzer		
Address Line 1:	200 West Adams		
Address Line 2:	Suite 1900		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Robert H. Smeltzer		
Signature:	/Robert H. Smeltzer/		
Date:	05/06/2011		
Total Attachments: 1 source=Caribbean Sun Assignment#page1.tif			

OP \$40.00 3099275

TRADEMARK ASSIGNMENT

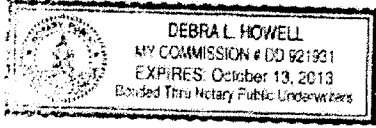
WHEREAS Stylemark, Inc., a Florida corporation, whose address is 2 Sunshine Boulevard, Ormond Beach, FL 32174 (hereinafter "ASSIGNOR"), is the owner of Trademark Registration No. 3,099,275 and the mark CARIBBEAN SUN (collectively, "The Trademark"); and

WHEREAS ASSIGNOR desires to assign and transfer all right, title and interest in the Trademark to Achievia Direct, Inc., a Florida corporation, whose address is 2128 John Anderson Drive, Ormond Beach, FL 32176 (hereinafter "ASSIGNEE"), pursuant to a written agreement of assignment of even date hereof;

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE all right, title and interest ASSIGNOR has in and to the Trademark, together with the goodwill of the business symbolized thereby.

Date: 3/23/11

STYLEMARK, INC
Signature: [Signature]
Name: Mark L. Howell
Title: President



3/23/11

Debra L. Howell