

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		05/04/2011	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	NIHC, Inc.		
Street Address:	701 Southwest Broadway		
Internal Address:	4th Floor		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97205-3398		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77942736	THE RACK	
CORRESPONDENCE DATA			
Fax Number:	(206)682-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-622-4900		
Email:	conniec@seedip.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	700043.20627		
NAME OF SUBMITTER:	William O. Ferron, Jr.		
Signature:	/William O. Ferron, Jr./		
Date:	05/06/2011		
Total Attachments: 1 source=Assign#page1.tif			

CH \$40.00 77942736

ASSIGNMENT

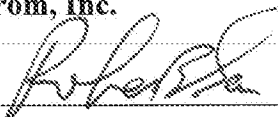
WHEREAS, Nordstrom, Inc., a Washington corporation is the owner of the trademark THE RACK, an application that has been allowed at the United States Patent and Trademark Office and has been assigned the Serial No. 77/942,736, (hereinafter the TRADEMARK);

WHEREAS, NIHC, Inc., a corporation of the State of Colorado having a place of business at 701 Southwest Broadway, 4th Floor, Portland, Oregon 97205-3398, is desirous of acquiring the TRADEMARK in conjunction with its acquisition from Nordstrom, Inc. of the business to which the TRADEMARK relates.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, Nordstrom, Inc., by these presents, does sell, assign and transfer unto NIHC, Inc. the entire right, title and interest in and to the TRADEMARK and the goodwill of the business in connection with which the TRADEMARK relates and all claims for damages by reason of past infringement of the TRADEMARK, and the right to sue for and collect such damages.

Nordstrom, Inc.



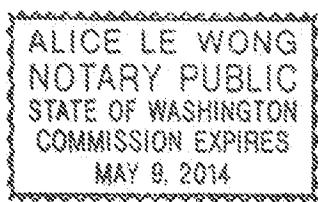
5.4.11
Date

Name: Robert B. Sari

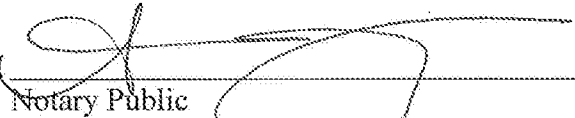
Title: Executive Vice President and Corporate Secretary

State of Washington
County of King

I certify that I know or have satisfactory evidence that Robert B. Sari signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Executive Vice President and Corporate Secretary for Nordstrom, Inc. to be the free and voluntary act of such corporation for the uses and purposes mentioned in the instrument.



Dated 5/4/2011


Notary Public

My appointment expires 5/9/2014