

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Countdown Clocks International, Inc.		05/05/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Countdown Clocks Novelty Corporation		
Street Address:	11 Willow Place		
City:	Albertson		
State/Country:	NEW YORK		
Postal Code:	11507		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2950407	GRADUATION TIME COUNTDOWN CLOCK	
Registration Number:	2950408	RETIREMENT TIME COUNTDOWN CLOCK	
Registration Number:	2447174	PREGNANCY TIME COUNTDOWN CLOCK	
Registration Number:	2447173	WEDDING TIME COUNTDOWN CLOCK	
CORRESPONDENCE DATA			
Fax Number:	(212)953-7201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Lile H. Deinard, Dorsey & Whitney LLP		
Address Line 1:	250 Park Avenue, 15th Floor		
Address Line 4:	New York, NEW YORK 10177		
ATTORNEY DOCKET NUMBER:	490055-00001		
NAME OF SUBMITTER:	Lile H. Deinard		

OP \$1115.00 2950407

900191275

TRADEMARK
 REEL: 004536 FRAME: 0722

Signature:	/lhd/
Date:	05/09/2011
Total Attachments: 2 source=Assignment Deed Countdown Clocks Novelty Corporation#page1.tif source=Assignment Deed Countdown Clocks Novelty Corporation#page2.tif	

ASSIGNMENT

WHEREAS, Countdown Clocks International, Inc., a corporation organized and existing under the laws of New York, located at 50 Rose Place, New Hyde Park, New York 11040, ("Assignor"), is the owner of the following trademark registrations listed on the attached Schedule "A" and has registered the trademarks in the United States Patent and Trademark Office (hereinafter, the "Trademarks"); and

WHEREAS, Countdown Clocks Novelty Corporation, a corporation organized and existing under the laws of New York, located at 11 Willow Place, Albertson, New York 11507 ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks, together with the trade name "Countdown Clocks" which Assignor agrees to discontinue use of immediately upon the execution hereof. Assignee shall assume and be responsible for any and all liabilities with respect to the Trademarks arising after the date hereof. Assignor represents and warrants that Assignor knows of no person, firm or corporation having or asserting prior and/or superior rights in the Trademarks herein assigned as of the date hereof.

Dated: 5/5/11

Countdown Clocks International, Inc.
By: [Signature]
Name: Budd S. Golden
Title: President

Dated: 5/5/11

Accepted and Agreed to:
Countdown Clocks Novelty Corporation
By: [Signature]
Name: Donna Litrio
Title: President

**SCHEDULE "A" TO ASSIGNMENT OF U.S. TRADEMARKS
BETWEEN COUNTDOWN CLOCKS INTERNATIONAL, INC. AND
COUNTDOWN CLOCKS NOVELTY CORPORATION**

TRADEMARK	U.S. REGISTRATION NO.
GRADUATION TIME COUNTDOWN CLOCK and Design	2,950,407
RETIREMENT TIME COUNTDOWN CLOCK and Design	2,950,408
PREGNANCY TIME COUNTDOWN CLOCK and Design	2,447,174
WEDDING TIME COUNTDOWN CLOCK and Design	2,447,173