

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reed Elsevier Properties Inc.		04/30/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	CFE Media LLC
<b>Street Address:</b>	1111 W. 22nd Street
<b>City:</b>	Oak Brook
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60523
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	3116707	CONSULTING-SPECIFYING ENGINEER
Registration Number:	1579653	CONSULTING-SPECIFYING ENGINEER
Registration Number:	2065017	CONSULTING-SPECIFYING ENGINEER
Registration Number:	0606429	CONTROL ENGINEERING
Registration Number:	0721041	PLANT ENGINEERING
Registration Number:	0917860	PLANT ENGINEERING
Registration Number:	2277230	PLANT ENGINEERING
Registration Number:	3053358	PLANT ENGINEERING HOTWIRE
Registration Number:	3426663	PLANTMAIL!
Registration Number:	3099558	THE CONDUIT OF INFORMATION FOR ELECTRICAL AND ELECTRONIC PROFESSIONALS

**CORRESPONDENCE DATA**

Fax Number: (212)334-0093  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**900191281**

**TRADEMARK  
 REEL: 004536 FRAME: 0754**

**OP \$265.00 3116707**

Phone: 917-306-4192  
Email: jeremy@pomeroylawfirm.com  
Correspondent Name: Jeremy Pomeroy  
Address Line 1: 230 CPW  
Address Line 4: New York, NEW YORK 10024

NAME OF SUBMITTER:	Jeremy Pomeroy
Signature:	/jeremy pomeroy/
Date:	05/09/2011

Total Attachments: 4  
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## REPI TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "**Assignment**") is executed and delivered as of April 30, 2010, by Reed Elsevier Properties Inc., a Delaware corporation ("**Assignor**") in favor of CFE Media LLC, an Illinois limited liability company ("**Assignee**"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement.

**WHEREAS**, pursuant to that certain Asset Purchase Agreement, dated as of the date hereof (the "**Purchase Agreement**"), by and among Reed Elsevier Inc., a Massachusetts corporation, Assignor and Assignee, Assignor has agreed to assign to Assignee its interest in, and to execute this Assignment to enable Assignee to record the assignment of (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (the "**Assigned Marks**").

**NOW, THEREFORE**, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee any and all right, title, and interest of Assignor in and to the Assigned Marks and all related common-law rights and all goodwill of the business symbolized thereby and the right to sue and recover (for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto.

2. Assignee is to hold all right, title, and interest in and to the Assigned Marks as fully and exclusively as it would have been held and enjoyed by Assignor had the assignment in Section 1 not been made.

3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and the equivalent office in each country in which Assigned Marks are registered to record Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.

4. This Assignment is valid as between the parties as of the date of the Purchase Agreement. Assignor agrees, without additional consideration, to take such further actions and to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary or desirable to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.

5. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.

6. This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

REED ELSEVIER PROPERTIES INC.

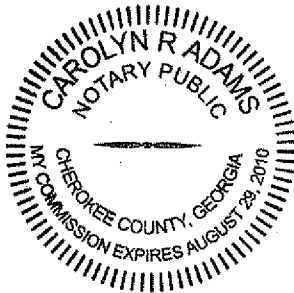
By: Renee Simonton  
Name: Renee Simonton  
Title: President

STATE OF Georgia  
COUNTY OF Fulton

On this 30th day of April, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Reed Elsevier Properties Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Notary Public  
[SEAL]

*Carolyn R Adams*



(Signature Page to REPI Trademark Assignment)

TRADEMARK  
REEL: 004536 FRAME: 0757

**Schedule 1 to REPI Trademark Assignment**

**REPI Assigned Marks**

Mark (Profile Name)	Reg. Owner	Country	Class(es)	Application #	App. Date	Registration #	Req. Date	TM status
CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	42	78623734	5/5/2005	3116707	7/18/2006	Registered
CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	16	75816320	8/1/1989	1579653	1/23/1990	Registered
CONSULTING-SPECIFYING ENGINEER	Reed Elsevier Properties Inc.	United States of America (USA)	16	75112528	5/31/1996	2065017	5/27/1997	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Benelux	30	1096480	12/14/2005	783542	12/15/2005	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Brazil	Local, class, 11, 10	821166743	11/23/1998	821166743	4/23/2002	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	China (People's Republic of)	9	5437890	6/23/2006			Lapsed
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Colombia	16	04-012.429	2/13/2004	286.704	8/30/2004	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	India	16	1415842	1/23/2006	1415842	1/23/2006	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	India	42	1415843	1/23/2006	1415843	1/23/2006	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Japan	009, 016, 020	61-48922	5/14/1986	2079967	9/3/1988	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Poland	016, 042	Z314474	8/17/2006	215848	8/17/2006	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	Russian Federation	16	2002707232	3/27/2002	252651	8/5/2003	Registered
CONTROL ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	42					Not Filed
CONTROL ENGINEERING <stylized>	Reed Elsevier Properties Inc.	United States of America (USA)	16	71660286	1/28/1954	606429	5/24/1955	Registered

CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	16	3902434	2/4/2004				Lapsed
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	16	3902433	2/4/2004		3902433	9/28/2006	Registered
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	35	3902430	2/4/2004				Lapsed
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	41	3902432	2/4/2004				Pending
CONTROL ENGINEERING CHINA	Reed Elsevier Properties Inc.	China (People's Republic of)	42	3902431	2/4/2004				Pending
CONTROL ENGINEERING INTERNATIONAL	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	206672	4/1/1996		206672	12/18/2000	Registered
APPLIEDAUTOMATION	Reed Elsevier Properties Inc.	United States of America (USA)	16	78850127	3/30/2006		3170327	11/7/2006	Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	Japan	009, 016, 020	6148927	5/14/1986		2079972	9/30/1988	Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	16	72104959	9/21/1960		721041	9/5/1961	Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	35	72294095	3/25/1968		917860	8/3/1971	Registered
PLANT ENGINEERING	Reed Elsevier Properties Inc.	United States of America (USA)	42	76377063	10/21/1997		2277230	9/14/1999	Registered
PLANT ENGINEERING HOTWIRE	Reed Elsevier Properties Inc.	United States of America (USA)	41	78431463	6/8/2004		3053358	1/31/2006	Registered
PLANTMAIL	Reed Elsevier Properties Inc.	United States of America (USA)	9	77291112	9/28/2007		3426663	5/13/2008	Registered
THE CONDUIT OF INFORMATION FOR ELECTRICAL AND ELECTRONIC ENGINEERS	Reed Elsevier Properties Inc.	United States of America (USA)	41	78717568	9/21/2005		3099558	5/30/2006	Registered