

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Smart TV, Inc.		04/28/2011	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Smart Media, Inc.		
<b>Street Address:</b>	9903 Santa Monica Boulevard		
<b>Internal Address:</b>	Suite 418		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2286864	SMART TV	
<b>Serial Number:</b>	85043149	SMART TV	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310-282-2000 x2108		
<b>Email:</b>	krogers@loeb.com		
<b>Correspondent Name:</b>	David W. Grace		
<b>Address Line 1:</b>	10100 Santa Monica Boulevard		
<b>Address Line 2:</b>	c/o Loeb & Loeb LLP, Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067-4120		
<b>ATTORNEY DOCKET NUMBER:</b>	013565-10018		
<b>NAME OF SUBMITTER:</b>	David W. Grace		
<b>Signature:</b>	/David W. Grace/		

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**TRADEMARK**  
 REEL: 004537 FRAME: 0194

Date:

05/06/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

For and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Smart TV, Inc., an Indiana corporation ("Assignor"), hereby sells, assigns, and transfers to Smart Media, Inc., a California corporation, having a place of business at 9903 Santa Monica Boulevard, Suite 418, Beverly Hills, CA 90212 ("Assignee"), absolutely and forever, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed on the attached Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks, and all corresponding registrations and applications to register the marks, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Mark and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this Assignment is effective as of the 28 day of APRIL ~~May~~ 2011.

Smart TV, Inc.

By: [Signature]  
Name: Jon Findley  
Title: President

State of IN }  
County of MARION }

On April 28, 2011 before me, MARK SWANSEI, personally appeared JON FINDLEY personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.


WITNESS my hand and official seal.

Signature [Signature] (Seal)  
My Commission Expires: 11/29/2018  
COUNTY: HAMILTON ~~Exhibit A~~



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EXHIBIT A

Mark	Appl./ Reg. No.
 The logo features the word "smart" in a lowercase, italicized sans-serif font, positioned above the word "TV" in a larger, bold, italicized sans-serif font. The text is set against a background of horizontal lines that resemble a television screen or a stylized graphic.	U.S. Reg. No. 2,286,864
Smart TV	U.S. Serial No. 85/043149
SMART TV and Design	Indiana Reg. No. 50,102,446

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