

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lake Country Dairy, Inc.		04/29/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Arthur Schuman, Inc.		
Street Address:	40 New Dutch Lane		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3146325	LUMBERJACK CHEESE	
CORRESPONDENCE DATA			
Fax Number:	(212)688-2870		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2128364929		
Email:	majhar@hartmancraven.com		
Correspondent Name:	Marsha G Ajhar		
Address Line 1:	488 MADISON AVE		
Address Line 2:	Hartman & Craven LLP		
Address Line 4:	NEW YORK, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	05125-601.49		
NAME OF SUBMITTER:	Marsha G. Ajhar		
Signature:	/mga/		
Date:	05/09/2011		
Total Attachments: 1 source=LumberJack Cheese Executed Assignment - LCD to ASI#page1.tif			

OP \$40.00 3146325

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TRADEMARK
REEL: 004537 FRAME: 0338

TRADEMARK ASSIGNMENT

WHEREAS, Lake Country Dairy, Inc., a corporation organized and existing under the laws of the State of Wisconsin, with a place of business at 458 Western Boulevard, Turtle Lake, Wisconsin 54889 ("ASSIGNOR"), is the owner of all right, title and interest in and to the trademark LUMBERJACK CHEESE, including United State Trademark Registration No. 3,146,325 ("the Mark"); and

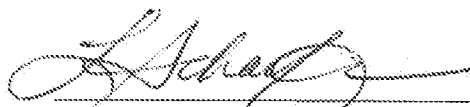
WHEREAS, Arthur Schuman, Inc., a corporation organized and existing under the laws of the State of New Jersey, with a place of business at 40 New Dutch Lane, Fairfield, New Jersey 07004 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Mark, including the United States trademark registration therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, convey and grant to ASSIGNEE all right, title and interest in and to the Mark, including U.S. Trademark Registration No. 3,146,325, together with that part of the goodwill of ASSIGNOR's business connected with the use of and symbolized by the Mark as well as the business of ASSIGNOR to which the Mark pertains.

This assignment includes any claims, demands, damages, actions and/or causes of action based, in whole or in part, on infringement of the Mark by any third party, including, without limitation, the right to recover for any past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment effective as of April 29, 2011.

Lake Country Dairy, Inc.


Larry Schaefer, Secretary