

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cognis Australia Pty. Ltd.		05/02/2011	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Cognis IP Management GmbH		
Street Address:	Henkelstrasse 67		
City:	Duesseldorf		
State/Country:	GERMANY		
Postal Code:	40589		
Entity Type:	gesellschaft mit beschränkter haftung: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1937805	BETATENE	
CORRESPONDENCE DATA			
Fax Number:	(609)896-1469		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609.896.3600		
Email:	dfowler@foxrothschild.com		
Correspondent Name:	Gary A. Hecht/Fox Rothschild LLP		
Address Line 1:	P.O. Box 5231		
Address Line 4:	Princeton, NEW JERSEY 08543-5231		
ATTORNEY DOCKET NUMBER:		T40431 US (RG. 1937805)	
DOMESTIC REPRESENTATIVE			
Name:	Gary A. Hecht/Fox Rothschild LLP		
Address Line 1:	P.O. Box 5231		
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REEL: 004537 FRAME: 0793

NAME OF SUBMITTER:	Deborah Fowler
Signature:	/Deborah Fowler/
Date:	05/10/2011
Total Attachments: 1 source=T40431 US - execd Assignment for BETATENE#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, COGNIS AUSTRALIA PTY. LTD., an Australian corporation with principal offices at 71-73 Taunton Drive, Cheltenham, Victoria 3192, Australia (hereinafter "Assignor") is the owner of the entire right, title and interest in and to the following trademark registered in the U.S. Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>U.S. Registration No.</u>
BETATENE	74/484,012	1,937,805

(hereinafter "the Trademark"); and

WHEREAS, COGNIS IP MANAGEMENT GMBH, a gesellschaft mit beschränkter haftung of Germany, with principal offices at Henkelstrasse 67, Duesseldorf, Germany 40589 (hereinafter "Assignee") is desirous of acquiring Assignor's entire right, title and interest in and to the Trademark, together with the good will of the business appurtenant thereto;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below, Assignor assigns to Assignee all its right, title and interest in and to the Trademark, together with the goodwill of the business appurtenant thereto.

IN WITNESS WHEREOF, COGNIS AUSTRALIA PTY. LTD. has this 10th day of MAY, 2011 executed this Trademark Assignment.

COGNIS AUSTRALIA PTY. LTD.

By:

Name: Roger Taylor
Title: Director


Name: Harry Halkalis
Title: Director