

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE BY SECURED PARTY	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marketplace Lending LLC		05/05/2011	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Marketplace Events LLC		
<b>Street Address:</b>	31300 Solon Road, Suite 3		
<b>City:</b>	Solon		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44139		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2695004	BUFFALO HOME & GARDEN SHOW	
<b>Registration Number:</b>	1726105	NEW ENGLAND HOME SHOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(501)375-1309		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	501-377-0360		
<b>Email:</b>	trobertson@roselawfirm.com		
<b>Correspondent Name:</b>	Teresa Robertson		
<b>Address Line 1:</b>	120 East 4th Street		
<b>Address Line 4:</b>	Little Rock, ARKANSAS 72201		
<b>ATTORNEY DOCKET NUMBER:</b>	MARKETPLACE		
<b>NAME OF SUBMITTER:</b>	Teresa Robertson		
<b>Signature:</b>	/s/Teresa Robertson		

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**TRADEMARK**  
 REEL: 004537 FRAME: 0876

Date:

05/10/2011

Total Attachments: 2

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**RELEASE OF SECURITY INTEREST**

KNOW ALL MEN BY THESE PRESENTS that Marketplace Lending LLC, having a principal place of business at 111 Center Street, 25<sup>th</sup> Floor, Little Rock, AR 72201, for One Dollar (\$1.00) and other good and valuable consideration does hereby release and discharge the security interest in the trademarks shown in Schedule 1 attached hereto, and incorporated in this Release by reference, granted to it by Marketplace Events LLC, 31300 Solon Road, Suite 3, Solon, OH 44139, which security interest was granted July 24, 2008 and recorded on August 11, 2008 at Reel 3832, Frame 889 in the U.S. Patent and Trademark Office.

IN WITNESS WHEREOF, said Marketplace Lending LLC, has caused its corporate name to be subscribed by Jackson Farrow Jr., Managing Director of Stephens Capital Partners LLC, its Manager, thereby duly authorized, as of this 5<sup>th</sup> day of May, 2011.

**Marketplace Lending LLC,  
A Delaware limited liability company**

By: Stephens Capital Partners LLC,  
Manager

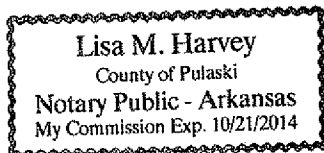
By: Jackson Farrow Jr.  
Jackson Farrow Jr.  
Managing Director

STATE OF ARKANSAS  
COUNTY OF PULASKI

Before me, personally appeared Jackson Farrow Jr., Managing Director of Stephens Capital Partners LLC, Manager of said Marketplace Lending LLC, the signer of the foregoing instrument, who acknowledged the same to be the free act and deed of said Marketplace Lending LLC.

Lisa M. Harvey  
Notary Public

My commission expires:  
10/21/14



**Schedule 1**

**Marketplace Events LLC  
(Delaware Corporation)**

**U.S. Trademarks**

**Registered Marks**

Mark	Registration No.	Registration Date
BUFFALO HOME & GARDEN SHOW	2695004	03/11/03
NEW ENGLAND HOME SHOW	1726105	10/20/92