JH \$30.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Portadam, Inc.		110/08/2004	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Portadam, Inc.	
Street Address:	3082 South Black Horse Pike	
City:	Williamstown	
State/Country:	NEW JERSEY	
Postal Code:	08094	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2533611	PORTADAM
Registration Number:	2533604	PORTADAM
Registration Number:	3525297	"YOUR BEST DAM OPTION"

CORRESPONDENCE DATA

Fax Number: (215)972-7677

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-751-2622

Email: trademarks@schnader.com

Correspondent Name: James R. Meyer

Address Line 1: Schnader Harrison Segal & Lewis LLP
Address Line 2: 1600 Market Street, Suite 3600

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 0712474-0003

NAME OF SUBMITTER: Kimberly Bittinger

TRADEMARK

REEL: 004538 FRAME: 0113

Signature:	/KIMBERLY BITTINGER/
Date:	05/10/2011
Total Attachments: 1 source=Portadam Assignment #page1.tif	

TRADEMARK
REEL: 004538 FRAME: 0114

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Portadam, Inc., a New Jersey Corporation ("Assignor"), located at 3082 South Black Horse Pike, Williamstown, New Jersey is the owner of and has certain rights, title and interest in and to certain Intellectual Property (as hereinafter defined) and Assignor does on October 8, 2004 assign absolutely all of its right, title and interest, including good will in and to the Intellectual Property to Portadam, Inc., a Delaware Corporation ("Assignee"). This assignment is being delivered by Assignor to Assignee pursuant to and in accordance with the Asset Purchase Agreement between Assignor, the Principals and Purchaser dated of even date herewith (the "APA").

WHEREAS, the parties desire to formalize the said assignment and to provide for the recordation of same if requested by in the Assignee wherever such recording might be appropriate;

NOW, THEREFORE, in consideration of the sum of One (\$ 1.00) Dollar and other good and valuable consideration paid by Assignee to Assignor, the receipt of which is hereby acknowledged, the Assignor hereby ratifies and reaffirms the aforesaid Assignment to Assignee of all of Assignor's rights, title and interest in and to any United States and foreign patents, patent applications, patent disclosures, inventions and improvements thereto (collectively, "Patents"), (ii) United States and foreign trademarks, trade designations, service marks, trade dress, logos, trade names and corporate names, the goodwill associated therewith, and the registrations and applications for registration thereof (collectively, "Trademarks") and (iii) United States and foreign copyrights, and the registrations and applications for registration thereof (collectively, "Copyrights") (collectively, the "Intellectual Property").

IN WITNESS WHEREOF, the Assignor has executed and delivered this instrument of Assignment on this 8th day of October, 2004.

PORTADAM, INC., a New Jersey Corporation

Harry Stre

11110.

Sworn and subscribed to before me this 8th day of October, 2004

MICHELLE M. KLACIK
NOTATY PUBLIC OF NEW JERSEY
Commission Expires 8/17/2009

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TRADEMARK REEL: 004538 FRAME: 0115

RECORDED: 05/10/2011