

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DPreview.com Limited		11/16/2010	Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Amazon Technologies, Inc.		
<b>Street Address:</b>	PO Box 8102		
<b>Internal Address:</b>	Attn: Trademarks		
<b>City:</b>	Reno		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89507		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3251184	DPREVIEW.COM	
<b>Registration Number:</b>	3251292		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)266-7010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	206-266-4064		
<b>Email:</b>	trademarks@amazon.com		
<b>Correspondent Name:</b>	Amazon Technologies, Inc.		
<b>Address Line 1:</b>	PO Box 8102		
<b>Address Line 2:</b>	Attn: Trademarks		
<b>Address Line 4:</b>	Reno, NEVADA 89507		
<b>NAME OF SUBMITTER:</b>	Aimee Mahan		
<b>Signature:</b>	/aimee mahan/		

CH \$65.00 3251184

**900191468**

**TRADEMARK  
 REEL: 004538 FRAME: 0129**

Date:

05/10/2011

**Total Attachments: 4**

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), is made and entered into by and between Dpreview.com Limited, a limited company organized under the laws of the United Kingdom and having an address of 9 Holyrood Street, London, United Kingdom ("Dpreview.com"), and Amazon Technologies, Inc., a corporation organized under the laws of Nevada and having an address of 8329 West Sunset Road, Suite 220, Las Vegas, Nevada, United States ("Amazon").

A. Dpreview.com has adopted, used, is using and is the owner of the trademarks referred to on Schedule 1 attached hereto, and any renewals and extensions of such trademarks, together with the goodwill of the business associated therewith, including the right to sue for and collect damages for the past, present and future infringement of such trademarks (the "Trademarks");

B. Dpreview.com and Amazon entered into a Bill of Sale, effective as of November 1, 2010, pursuant to which Dpreview.com conveys, transfers, and assigns all right, title and interest in and to the Trademarks to Amazon.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Dpreview.com hereby assigns and transfers to Amazon all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof, to be held and enjoyed by Amazon for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives to be used as fully and entirely as said rights would have been held and enjoyed by Dpreview.com if this assignment and sale had not been made.

2. Assignment Procedure. Dpreview.com hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Amazon as the assignee and owner of the Trademarks. Dpreview.com will execute further documents as necessary to record the assignment of the Trademarks.

IN WITNESS WHEREOF, each of the parties has duly executed, or caused this Assignment to be executed on its behalf by its representatives thereunto duly authorized.

Dpreview.com Limited

Amazon Technologies, Inc.

By: [Signature]

By: \_\_\_\_\_

Name: BRIAN MCBRIDE

Name: \_\_\_\_\_

Title: MANAGING DIRECTOR

Title: \_\_\_\_\_

At: \_\_\_\_\_

At: \_\_\_\_\_

Date: 16 NOVEMBER 2010

Date: \_\_\_\_\_

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Dpreview.com Limited

Amazon Technologies, Inc.

By: \_\_\_\_\_

By: [Signature]

Name: \_\_\_\_\_

Name: David J. Marzagale

Title: \_\_\_\_\_

Title: Finance Manager / Asst. Secretary

At: \_\_\_\_\_







At: Las Vegas, Nevada










Date: \_\_\_\_\_

Date: November 15, 2010

Schedule I

**TRADEMARKS**

Country	Mark	Class	Application Number	App. Date	Reg. Number	Reg. Date
United States	DPREVIEW.COM	38, 41	78853996	4/4/2006	3251184	6/12/2007
United States		38, 41	78890720	5/23/2006	3251292	6/12/2007
Australia	DPREVIEW	09, 16, 25, 35, 38, 41	1176953	5/18/2007	1176953	2/18/2008
Australia		09, 16, 25, 35, 38, 41	1204566	10/16/2007	1204566	5/26/2008
Canada	DPREVIEW.COM	25, 41	1365612	9/28/2007	TMA725668	10/8/2008
Canada		25, 41	1372997	11/21/2007		
China	DPREVIEW	09	6070464	5/25/2007		
China	DPREVIEW	16	6070465	5/25/2007	6070465	1/21/2010
China	DPREVIEW	25	6070466	5/25/2007	6070466	3/28/2010
China	DPREVIEW	35	6070467	5/25/2007	6070467	5/14/2010
China	DPREVIEW	38	6070468	5/25/2007	6070468	3/7/2010
China	DPREVIEW	41	6070469	5/25/2007	6070469	5/14/2010
China	DPREVIEW	42	6070470	5/25/2007	6070470	5/14/2010
China		09	6326239	10/17/2007	6326239	3/28/2010
China		16	6326218	10/17/2007	6326218	3/7/2010
China		25	6326217	10/17/2007		

China		35	6326216	10/17/2007		
China		38	6326215	10/17/2007	6326215	3/28/2010
China		41	6326214	10/17/2007	6326214	6/28/2010
China		42	6326213	10/17/2007		
Community Trademark	DPREVIEW	09, 16, 25, 35, 38, 41	5915756	5/18/2007	5915756	11/23/2009
Community Trademark		09, 16, 25, 35, 38, 41	6368815	10/16/2007	6368815	9/25/2008
India	DPREVIEW	09, 16, 25, 35, 38, 41	1559921	5/18/2007		
India		09, 16, 25, 35, 38, 41	1611996	10/16/2007		
Japan	DPREVIEW	09, 16, 25, 35, 38, 41	200780638	7/19/2007	5137519	6/6/2008
Japan		09, 16, 25, 35, 38, 41	2007106390	10/16/2007	5137807	6/6/2008
Japan	ディーピー レビュー	09, 16, 25, 35, 38, 41	2008-31499	4/22/2008	5181963	11/21/2008
New Zealand		09, 16, 25, 35, 38, 41	777789	10/16/2007	777789	4/17/2008
South Korea	DPREVIEW	09, 16, 25, 35, 38, 41, 42	45-2007-2837	7/12/2007	45-24967	10/14/2008
South Korea		09, 16, 25, 35, 38, 41, 42	45-2007-4666	10/19/2007	45-24799	9/29/2008