

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Square Garden, L.P.		05/05/2011	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	MSG Holdings, L.P.
Composed Of:	COMPOSED OF MSG Eden Corporation, a Delaware Corporation
Street Address:	Two Penn Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10121
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Serial Number:	85258287	EMPIRE OPEN
Serial Number:	85132506	HISTORY IS IN OUR CORNER
Serial Number:	77747922	MSGV
Serial Number:	77747930	MSG VARSITY
Serial Number:	77804247	GAMEVITE
Serial Number:	77807320	SHOWWITE
Serial Number:	77807327	SHOWWITE
Serial Number:	85132496	MADISON SQUARE GARDEN BOXING
Registration Number:	0835284	MADISON SQUARE GARDEN
Registration Number:	1548646	SPORTSDESK
Registration Number:	2020986	MADISON SQUARE GARDEN
Registration Number:	2247939	MADISON SQUARE GARDEN
Registration Number:	2030206	DOUBLE TEAMED

CH \$1015.00 85258287

Registration Number:	2054860	
Registration Number:	2314903	HARTFORD WOLF PACK
Registration Number:	3798144	MSG +
Registration Number:	3078978	MADISON SQUARE GARDEN
Registration Number:	3274256	MADISON SQUARE GARDEN
Registration Number:	3408983	MADISON SQUARE GARDEN WELCOME TO MADISON SQUARE GARDEN THE WORLD'S MOST FAMOUS ARENA MADISON SQUARE GARDEN
Registration Number:	3186493	RAISING THE GAME.
Registration Number:	3321350	LAST MAN STANDING ONE ON ONE TOURNAMENT
Registration Number:	2244828	THE WORLD'S MOST FAMOUS ARENA
Registration Number:	2034653	THE WORLD'S MOST FAMOUS ARENA
Registration Number:	2476039	HARTFORD WOLF PACK
Registration Number:	3563669	THE CHICAGO THEATRE
Registration Number:	3563671	CHICAGO THE CHICAGO THEATRE
Registration Number:	3553964	PLAY BY PLAY
Registration Number:	3685222	MSG PLUS
Registration Number:	3656986	MSG + PLUS
Registration Number:	3697993	ARE YOU FAN ENOUGH?
Registration Number:	3167339	THE GARDEN
Registration Number:	3034151	THE GARDEN
Registration Number:	3044767	THIS IS OUR TOWN
Registration Number:	3049889	MSG
Registration Number:	3097675	MSG
Registration Number:	3097678	MSG
Registration Number:	3095477	THIS IS OUR TOWN
Registration Number:	3321382	MSG
Registration Number:	3321383	MSG
Registration Number:	2692577	MSG NETWORK

CORRESPONDENCE DATA

Fax Number: (212)556-2222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-556-2345

Email: nytrademarks@kslaw.com

Correspondent Name: Kathleen E. McCarthy

Address Line 1: 1185 Avenue of the Americas

TRADEMARK
REEL: 004538 FRAME: 0277

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 15786.104017

NAME OF SUBMITTER: Kathleen E. McCarthy

Signature: /Kathleen E. McCarthy/

Date: 05/10/2011

Total Attachments: 2
source=MSG Holdings Name Change#page1.tif
source=MSG Holdings Name Change#page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MADISON SQUARE GARDEN, L.P.", CHANGING ITS NAME FROM "MADISON SQUARE GARDEN, L.P." TO "MSG HOLDINGS, L.P.", FILED IN THIS OFFICE ON THE FIFTH DAY OF MAY, A.D. 2011, AT 8:25 O'CLOCK A.M.

2429294 8100

110495108

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8739752

DATE: 05-05-11

TRADEMARK
REEL: 004538 FRAME: 0279

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:25 AM 05/05/2011
FILED 08:25 AM 05/05/2011
SRV 110495108 - 2429294 FILE

STATE OF DELAWARE
AMENDMENT TO THE CERTIFICATE OF
LIMITED PARTNERSHIP

The undersigned, MSG Eden Corporation desiring to amend the Amended and Restated Certificate of Limited Partnership of Madison Square Garden, L.P., pursuant to the provisions of Section 17-202 of the Revised Uniform Limited Partnership Act of the State of Delaware, does hereby certify as follows:

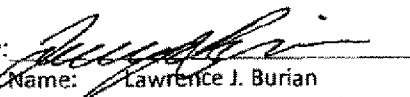
FIRST: The name of the limited partnership is Madison Square Garden, L.P.

SECOND: Article FIRST of the Amended and Restated Certificate of Limited Partnership shall be amended as follows:

FIRST: The name of the limited partnership is MSG Holdings, L.P.

IN WITNESS WHEREOF, the undersigned executed this Amendment to the Amended and Restated Certificate of Limited Partnership this 5th day of May, 2011.

MSG EDEN CORPORATION, as General Partner

By: 
Name: Lawrence J. Burian
Title: Executive Vice President,
General Counsel and Secretary