

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|-------------------------------------|------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| e5 Global Media, LLC | | 10/08/2010 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Prometheus Global Media, LLC | | |
| Street Address: | 770 Broadway | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3023506 | BILLBOARD MUSIC AWARDS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (203)327-1096 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | acalka@ssjr.com | | |
| Correspondent Name: | Gene S. Winter | | |
| Address Line 1: | 986 Bedford St. | | |
| Address Line 2: | St. Onge Steward Johnston & Reens | | |
| Address Line 4: | Stamford, CONNECTICUT 06905 | | |
| NAME OF SUBMITTER: | Gene S. Winter | | |
| Signature: | /Gene S. Winter/ | | |
| Date: | 05/10/2011 | | |
| Total Attachments: 2 | | | |
| source=Change of Name to Prometheus Global Media, LLC#page1.tif | | | |
| source=Change of Name to Prometheus Global Media, LLC#page2.tif | | | |

OP \$40.00 3023506

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "E5 GLOBAL MEDIA, LLC", CHANGING ITS NAME FROM "E5 GLOBAL MEDIA, LLC" TO "PROMETHEUS GLOBAL MEDIA, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF OCTOBER, A.D. 2010, AT 3:06 O'CLOCK P.M.

4760118 8100

101145880

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8539261

DATE: 02-03-11

TRADEMARK
REEL: 004538 FRAME: 0681

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

E5 GLOBAL MEDIA, LLC

This Certificate of Amendment of e5 Global Media, LLC (the "LLC"), dated as of October 8, 2010 is being duly executed and filed by Stephen M. L. Cohen, as an authorized person, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

IT IS HEREBY CERTIFIED THAT:

1. The name of the LLC, prior to the time that this Certificate of Amendment takes effect, is e5 Global Media, LLC.

2. The Certificate of Formation of the LLC is hereby amended by deleting the FIRST article thereof, and by substituting in lieu thereof the following FIRST article:

FIRST. The name of the limited liability company is Prometheus Global Media, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first above written.

e5 GLOBAL MEDIA, LLC

By: /s/ Stephen M. L. Cohen
Name: Stephen M. L. Cohen
Title: Authorized person