

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Victoria Specialty Foods, LLC		05/06/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Victoria Fine Foods, LLC
Street Address:	443 East 100th Street
City:	Brooklyn
State/Country:	NEW YORK
Postal Code:	11236
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	76676288	PASTA TONITE
Serial Number:	76676491	WHITE LINEN COLLECTION
Serial Number:	76676349	VICTORIA
Serial Number:	76677667	WHITE LINEN COLLECTION GOURMET SPECIALTIES BY VICTORIA ALL NATURAL BRUSCHETTA
Serial Number:	76678104	ORGANIC CHEF
Serial Number:	76678792	ORGANIC CHEF PASTA SAUCE
Serial Number:	76679272	CERTIFIED ORGANIC ORGANIC CHEF TOMATO BASIL PASTA SAUCE BY VICTORIA FROM THE EARTH SINCE 1929
Serial Number:	73209568	VICTORIA
Serial Number:	76690179	CERTIFIED ORGANIC ORGANIC CHEF PASTA SAUCE BY VICTORIA FROM THE EARTH SINCE 1929 OUR PRODUCTS ARE MADE WITH ONLY THE FRESHEST SELECT ORGANIC INGREDIENTS AND OUR DELICIOUS RECIPE
Serial Number:	76690180	WHITE LINEN COLLECTION GOURMET PASTA SAUCES BY VICTORIA

CH \$340.00 76676288

Serial Number:	77810584	VICTORIA
Serial Number:	85309692	GINA RISPOLI
Serial Number:	76676350	VICTORIA

CORRESPONDENCE DATA

Fax Number: (248)566-8531
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 248-566-8530
Email: tmdocketing@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 38500 Woodward Avenue, Suite 100
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	231832
NAME OF SUBMITTER:	Julie E. Kretzschmer
Signature:	/Julie E. Kretzschmer/
Date:	05/11/2011

Total Attachments: 2
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Delaware

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The First State

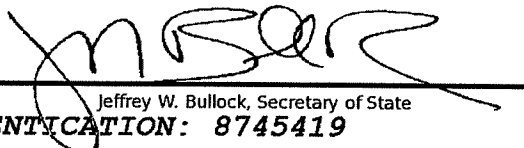
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VICTORIA SPECIALTY FOODS, LLC", CHANGING ITS NAME FROM "VICTORIA SPECIALTY FOODS, LLC" TO "VICTORIA FINE FOODS, LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF MAY, A.D. 2011, AT 11:32 O'CLOCK A.M.



4917223 8100

110503410

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8745419

DATE: 05-06-11

TRADEMARK
REEL: 004538 FRAME: 0751

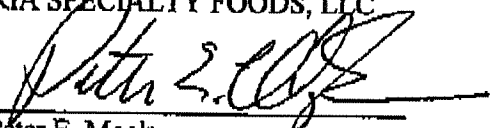
State of Delaware
Secretary of State
Division of Corporations
Delivered 11:32 AM 05/06/2011
FILED 11:32 AM 05/06/2011
SRV 110503410 - 4917223 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF VICTORIA SPECIALTY FOODS, LLC**

- 1. The name of the limited liability company is Victoria Specialty Foods, LLC.
- 2. Paragraph 1 of the Certificate of Formation of Victoria Specialty Foods, LLC is hereby amended to read as follows:
 - "1. The name of the limited liability company is Victoria Fine Foods, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 5th day of May, 2011.

VICTORIA SPECIALTY FOODS, LLC

By: 
Peter E. Mogk
Vice President and Secretary

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