

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Influence, Inc.		05/03/2011
			Entity Type
			CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	nfluence media, Inc.		
Street Address:	999 N. North Lake Way, Suite 3000		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98103		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2907485	INFLUENCE
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206.359.8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101-3099		
ATTORNEY DOCKET NUMBER:	72030-4000.0004.US001		
NAME OF SUBMITTER:	Grace Han Stanton		
Signature:	/Grace Han Stanton/		
Date:	05/11/2011		
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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Gregory Stagg, a United States citizen, and Influence, Inc., an Ohio corporation with its principal place of business at 415 Glensprings Drive, Cincinnati, OHIO 45246 (together, "Assignor"), has common law rights in the mark that is the subject of this assignment and as shown in the attached Exhibit and;

WHEREAS Assignor is the owner of the service mark registration set forth in Exhibit 1 and incorporated herein by reference for the mark INFLUENCE (the "Mark");

WHEREAS, nfluence media, Inc., a Delaware corporation with its principal place of business at 999 N. North Lake Way, Suite 3000, Seattle, WASHINGTON 98103 ("Assignee"), is desirous of acquiring said common law rights, registration, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

1. Assignor does hereby assign unto Assignee all right, title and interest in and to the mark set forth in Exhibit 1 and the goodwill appurtenant thereto.
2. Assignor agrees that upon such transfer, it shall forever cease any and all use of the Mark and that it shall not use or register any confusingly similar mark, trade name, domain name, business name, or confusingly similar variant thereof anywhere in the world.
3. Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their authorized representatives as of the dates set forth above.

Signed this 3rd day of May, 2011.

GREGORY STAGG, for himself and on behalf of INFLUENCE, INC.


By 
Name: Gregory Stagg
Title: Former President/Owner of Influence, Inc.

EXHIBIT 1

TRADEMARK REGISTRATION

Trademark	Registration No.	Registration Date
INFLUENCE	2907485	December 7, 2004

Handwritten initials and date:
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