

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the error in the name of the Assignee previously recorded on Reel 002203 Frame 0872. Assignor(s) hereby confirms the assignment of all its right, title and interest in said trademark applications/registrations.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Patricia Byrnes Kane		05/10/2011	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	It Figures! LLC
Street Address:	1411 Broadway
Internal Address:	Suite 3150
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	76104073	FOR WOMEN OF SIZE
Serial Number:	76100855	LITTLE FIGURES
Serial Number:	76100856	LI'L FIGURES
Serial Number:	76131202	BODY CONCEPTS
Registration Number:	2115699	TUMMY THINNER
Registration Number:	2119295	HIP HIDER
Registration Number:	2123172	BUST BUILDER
Registration Number:	2115684	SLENDER THIGHS
Registration Number:	2115685	SWIM TRENDS
Registration Number:	2115686	C CUP AND UP
Registration Number:	2139255	SUIT YOURSELF

900191664

TRADEMARK
 REEL: 004539 FRAME: 0259

CH \$490.00 76104073

Registration Number:	2149729	IT FIGURES
Registration Number:	2126442	SWIMWEAR CREATED BY WOMEN FOR WOMEN
Registration Number:	2115687	REAL BODIES. REAL SOLUTIONS.
Registration Number:	2168287	WE HAVE EVERY BODY ALL FIGURED OUT!
Registration Number:	2300361	A'S OKAY
Registration Number:	2170458	PERFECTLY SUITED
Registration Number:	2115726	MATCHMAKERS
Registration Number:	1980252	LENGTHWISE

CORRESPONDENCE DATA

Fax Number: (202)772-5858
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202.772.5800
Email: trademarks@blankrome.com
Correspondent Name: Susan B. Flohr c/o Blank Rome LLP
Address Line 1: 600 New Hampshire Ave., N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	000443.00100
NAME OF SUBMITTER:	Susan B. Flohr
Signature:	/sbf/
Date:	05/11/2011

Total Attachments: 8
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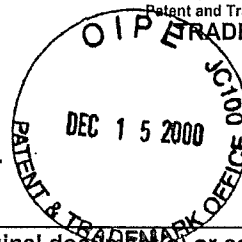
12-15-00

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



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U.S. Department of Commerce
Patent and Trademark Office



RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID # _____

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year
10 31 '00

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name Patricia Byrnes Kane

Formerly _____

76104073

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship/State of Incorporation/Organization New York

Receiving Party

Mark if additional names of receiving parties attached

Name IT FIGURES, LLC

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1411 Broadway, Suite 3150, New York, New York 10018

Address (line 2) _____

Address (line 3) New York New York 10018
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Corporation Association

Other _____

Citizenship/State of Incorporation/Organization _____

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

12/29/2000 GTON11 00000149 76104073

FOR OFFICE USE ONLY

01 FC:401 40.00 DP
02 FC:402 450.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 004539 FRAME: 0261

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

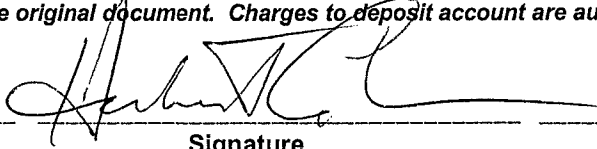
Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Herbert Cohen
Name of Person Signing



Signature

12/15/00
Date Signed

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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2115687	2168287	2300361
2170458	1980262	2115726
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ASSIGNMENT OF U.S. TRADEMARKS

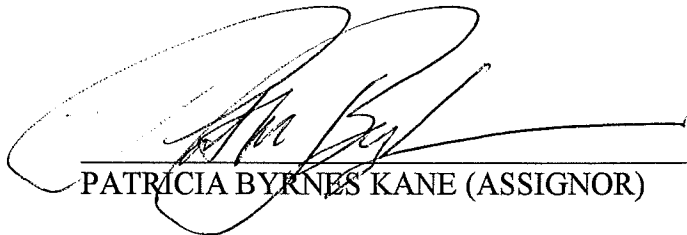
This Agreement is effective the 31st day of October, 2000, between PATRICIA BYRNES KANE, an individual, with an address at 5 Lillian Court, Sands Point, New York 11050 ("ASSIGNOR"), and IT FIGURES, LLC, a Delaware limited liability company, doing business with an address at 1411 Broadway, Suite 3150, New York, New York 10018 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks listed in Appendix A for which it owns federal applications/registrations in the U.S. Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and trademark applications/registrations thereof.

WITNESSED:



PATRICIA BYRNES KANE (ASSIGNOR)

APPENDIX A

REGISTRATIONS:

<u>MARK</u>	<u>REGISTRATION NO.</u>
TUMMY THINNER	2,115,699
HIP HIDER	2,119,295
BUST BUILDER	2,123,172
SLENDER THIGHS	2,115,684
SWIM TRENDS	2,115,685
C CUP AND UP	2,115,686
SUIT YOURSELF	2,139,255
IT FIGURES	2,149,729
SWIMWEAR CREATED BY WOMEN FOR WOMEN	2,126,442
REAL BODIES, REAL SOLUTIONS	2,115,687
WE HAVE EVERY BODY ALL FIGURED OUT	2,168,287
A'S OKAY	2,300,361
PERFECTLY SUITED	2,170,458
LENGTHWISE	1,980,262
MATCHMAKERS	2,115,726

APPLICATIONS:

<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>
FOR WOMEN OF SIZE	76/104,073
LITTLE FIGURES	76/100,855
L'L FIGURES	76/100,856
BODY CONCEPTS	76/131,202

CORRECTED

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, on or about the 31st day of October, 2000, Patricia Byrnes Kane, an individual, with an address at 5 Lillian Court, Sands Point, New York 11050 ("ASSIGNOR"), and It Figures! LLC, a Delaware limited liability company, with an address at 1411 Broadway, Suite 3150, New York, New York 10018 ("ASSIGNEE") entered into an Assignment of all Assignor's right, title and interest in and to certain trademarks listed on the annexed Appendix A, together with the goodwill of the business symbolized by and associated with said trademarks, and the applications/registrations thereof, which was duly recorded with the US Patent and Trademark Office December 15, 2000, at Reel 002203/Frame 0872;

WHEREAS, such Assignment contained a typographical error in the name of Assignee;

WHEREAS, Assignor and Assignee wish to record a corrected assignment setting forth Assignee's name properly, namely It Figures! LLC.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns all its right, title and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks, and applications/registrations thereof effective *nunc pro tunc* the 31st day of October 2000.

IN WITNESS WHEREOF the Parties hereto affix their signatures below:

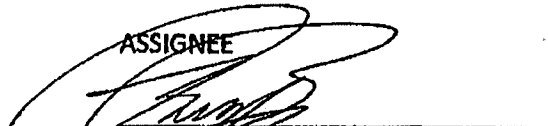
ASSIGNOR



Patricia Byrnes Kane

Date: 5-10-11

ASSIGNEE



Patricia Byrnes Kane
President

Date: 5-10-11

APPENDIX A**Registrations**

<u>Mark</u>	<u>Registration No.</u>
TUMMY THINNER	2,115,699
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BUST BUILDER	2,123,172
SLENDER THIGHS	2,115,684
SWIM TRENDS	2,115,685
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Applications

<u>Mark</u>	<u>Application Serial No.</u>
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LITTLE FIGURES	76/100,855
LI'L FIGURES	76/100,856
BODY CONCEPTS	76/131,202