

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DR/Decision Resources, LLC	FORMERLY Decision Resources, Inc.	05/06/2011	LIMITED LIABILITY COMPANY: DELAWARE
Biotrends Research Group, LLC	FORMERLY BioTrends Research Group, Inc.	05/06/2011	LIMITED LIABILITY COMPANY: DELAWARE
AMR/Arlington Medical Resources, LLC	FORMERLY AMR/Arlington Medical Resources, Inc.	05/06/2011	LIMITED LIABILITY COMPANY: DELAWARE
Fingertip Formulary, LLC	FORMERLY Fingertip Formulary, Inc.	05/06/2011	LIMITED LIABILITY COMPANY: DELAWARE
Manhattan Research, LLC		05/06/2011	LIMITED LIABILITY COMPANY: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	General Electric Capital Corporation, as Agent
<b>Street Address:</b>	201 Merritt 7
<b>City:</b>	Norwalk
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06856-5201
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 36**

Property Type	Number	Word Mark
Serial Number:	77601950	AMR ARLINGTON MEDICAL RESOURCES INC.
Serial Number:	77909144	BIOTRENDS RESEARCH GROUP
Serial Number:	77909137	BIOTRENDS RESEARCH GROUP
Serial Number:	77544529	CHARTTRENDS
Serial Number:	77544546	LAUNCHTRENDS
Serial Number:	77544552	TREATMENTTRENDS
Serial Number:	74471893	CARDIUM
Serial Number:	74122273	COGNOS

**TRADEMARK**

**900191713**

**REEL: 004539 FRAME: 0640**

**CH \$915.00 77601950**

Serial Number:	74670277	DECISIONBASE
Serial Number:	73423044	DECISION RESOURCES
Serial Number:	74102029	DR REPORTS
Serial Number:	77666388	FORMULARY FORUM
Serial Number:	77079568	HEALTHLEADERS-INTERSTUDY
Serial Number:	76632844	MANAGED MARKET SURVEYOR
Serial Number:	77663758	MANAGED MARKET SURVEYOR
Serial Number:	74355873	ONKOS
Serial Number:	76473134	PATIENTBASE
Serial Number:	74215943	PHARMACOR
Serial Number:	78466857	FINGERTIP FORMULARY
Serial Number:	78807391	FINGERTIP FORMULARY
Serial Number:	77050599	FINGERTIP FORMULARY ACCOUNTS
Serial Number:	78807389	FINGERTIP FORMULARY ALERTS
Serial Number:	78807385	FINGERTIP FORMULARY ANALYTICS
Serial Number:	77135342	FINGERTIP FORMULARY ANALYTICS RX
Serial Number:	78807387	FINGERTIP FORMULARY MOBILE
Serial Number:	77050596	FINGERTIP FORMULARY PUBLISHER
Serial Number:	77050598	FINGERTIP FORMULARY RESTRICTIONS
Serial Number:	77596885	CYBERCITIZEN HEALTH
Serial Number:	78194854	EPHARMA CONSUMER
Serial Number:	78194865	EPHARMA PHYSICIAN
Serial Number:	78683268	MANHATTANRESEARCH
Serial Number:	77596872	MANHATTANRESEARCH
Serial Number:	77596883	MANHATTAN RESEARCH STRATEGIC INSIGHT
Serial Number:	78393988	MANHATTAN RESEARCH STRATEGIC INSIGHT
Serial Number:	78394074	STRATEGY THROUGH DATA
Serial Number:	78193101	TAKING THE PULSE

**CORRESPONDENCE DATA**

Fax Number: (312)993-9767  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3129932647  
Email: zeynep.gieseke@lw.com  
Correspondent Name: Zeynep Gieseke  
Address Line 1: 233 S. Wacker Drive, Suite 5800  
Address Line 2: Latham & Watkins LLP

**TRADEMARK**  
**REEL: 004539 FRAME: 0641**

Address Line 4: Chicago, ILLINOIS 60606-6401

ATTORNEY DOCKET NUMBER: 025646-0567

NAME OF SUBMITTER: Zeynep Gieseke

Signature: /zg/

Date: 05/12/2011

**Total Attachments: 9**

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## Trademark Security Agreement

Trademark Security Agreement, dated as of May 6, 2011, by DR/DECISION RESOURCES, LLC (f/k/a Decision Resources, Inc.), BIOTRENDS RESEARCH GROUP, LLC (f/k/a BioTrends Research Group, Inc.), AMR/ARLINGTON MEDICAL RESOURCES, LLC (f/k/a AMR/Arlington Medical Resources, Inc.), FINGERTIP FORMULARY, LLC (f/k/a Fingertip Formulary, Inc.), and MANHATTAN RESEARCH, LLC (individually, a “Grantor”, and, collectively, the “Grantors”), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as agent pursuant to the Credit Agreement (in such capacity, the “Agent”).

### WITNESSETH:

Whereas, the Grantors are party to that certain Second Lien Guaranty and Security Agreement dated as of May 6, 2011 (the “Security Agreement”) in favor of the Agent pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

Now, therefore, in consideration of the premises and to induce the Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Grantors hereby agree with the Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of such Grantor:

- (a) Trademarks of such Grantor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Agent pursuant to the Security Agreement and Grantors hereby acknowledge and affirm that the rights and remedies of the Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Obligations and termination of the Security Agreement, the Agent shall execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

*[Signature page follows]*

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

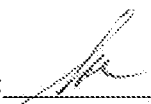
BIOTRENDS RESEARCH GROUP, LLC (f/k/a  
BioTrends Research Group, Inc.)

DR/DECISION RESOURCES, LLC (f/k/a Decision  
Resources, Inc.)

AMR/ARLINGTON MEDICAL RESOURCES, LLC  
(f/k/a AMR/Arlington Medical Resources, Inc.)

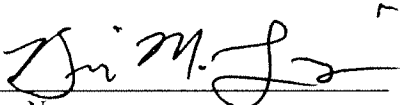
FINGERTIP FORMULARY, LLC (f/k/a Fingertip  
Formulary, Inc.)

MANHATTAN RESEARCH, LLC

By:   
Name: Stephen Richards  
Title: Chief Financial Officer

AGREED TO AND ACCEPTED:

GENERAL ELECTRIC CAPITAL CORPORATION,  
as Agent

By: 

Name: **Brian M. Lewis**

Title: **Duly Authorized Signatory**

[Signature Page to Second Lien Trademark Security Agreement]

**TRADEMARK**  
**REEL: 004539 FRAME: 0645**

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

**AMR/Arlington Medical Resources, LLC (f/k/a AMR/Arlington Medical Resources, Inc.)**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
AMR ARLINGTON MEDICAL RESOURCES INC.	77601950 3630973	10/28/08 6/2/09	Registered

**Biotrends Research Group, LLC (f/k/a BioTrends Research Group, Inc.)**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
BIOTRENDS RESEARCH GROUP	77909144	1/11/10 1/27/11	Registered
BIOTRENDS RESEARCH GROUP	77909137 3834488	1/11/10 8/17/10	Registered
CHARTTRENDS	77544529 3593454	8/12/08 3/17/09	Registered
LAUNCHTRENDS	77544546 3723330	8/12/08 12/8/09	Registered
TREATMENTRENDS	77544552 3593455	8/12/08 3/17/09	Registered (Supp. Register)

**DR/Decision Resources, LLC (f/k/a Decision Resources, Inc.)**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
CARDIUM	74471893 1866990	12/17/93 12/13/94	Registered
CARDIUM	001563790 (EC)	3/14/00	Registered
CARDIUM	116272001 509902 (Switzerland)	12/10/01 7/23/02	Registered
COGNOS	74122273 1703177	12/10/90 7/28/92	Registered
COGNOS	001563683 (EC)	3/14/00	Registered
COGNOS	116242001 509899 (Switzerland)	12/10/01 7/23/02	Registered
COMPETITIVE LANDSCAPE	002459444 (EC)	11/05/01	Registered
COMPETITIVE LANDSCAPE	116232001 502954 (Switzerland)	12/10/01 12/10/01	Registered
DECISIONBASE	74670277 2078350	5/5/95 7/15/97	Registered
DECISIONBASE	0015636750 (EC)	3/14/00	Registered
DECISIONBASE	2003058373 4779689 (Japan)	7/11/03 6/18/04	Registered
DECISIONBASE	1162212001 502806 (Switzerland)	12/10/01 12/10/01	Registered
DECISION RESOURCES	73423044 1294871	4/25/83 9/11/84	Registered
DECISION RESOURCES	001563642 (EC)	3/14/00	Registered
DECISION RESOURCES	116222001 502807 (Switzerland)	12/10/01 12/10/01	Registered
DECISION RESOURCES	2004049554 4853059 (Japan)	5/28/04 4/01/05	Registered



DR REPORTS	74102029 1689007	10/1/90 5/26/92	Registered
FORMULARY FORUM	77666388 3762300	2/09/09 3/23/10	Registered
HEALTH LEADERS INTERSTUDY	77079568 3658508	1/10/07 7/21/09	Registered
MANAGED MARKET SURVEYOR	76632844 3161007	3/7/05 10/17/06	Registered (Supp. Register)
MANAGED MARKET SURVEYOR	77663758 3760015	2/05/09 3/16/10	Registered
ONKOS	74355873 1794969	2/5/93 9/28/93	Registered
ONKOS	001563725 (EC)	3/14/00	Registered
ONKOS	116262001 509901 (Switzerland)	12/10/01 7/23/02	Registered
PATIENTBASE	76473134 2897818	12/6/02 10/26/04	Registered
PATIENTBASE	003209293 (EC)	6/03/03	Registered
PATIENTBASE	519882003 514913 (Switzerland)	6/04/03 6/04/03	Registered
PHARMACOR	74215943 1706742	10/28/91 8/11/92	Registered
PHARMACOR	1051611 TMA609675 (Canada)	3/21/00 5/07/04	Registered
PHARMACOR	116252001 509900 (Switzerland)	12/10/01 7/23/02	Registered
PHARMACOR	2003058372 4911090 (Japan)	7/11/03 12/02/05	Registered
PHARMACOR	001563824 (EC)	3/14/00	Registered

**Decision Resources International, Inc.**

<b>Trademark</b>	<b>Application/Registration Number</b>	<b>Application/Registration Date</b>	<b>Status</b>
MACROVIEW	2367502 (UK)	7/06/04 12/09/05	Registered
PHARMAVIEW	2172248 (UK)	7/16/98 8/04/00	Registered
PHARMAVIEW	009005109 (EU)	4/06/10 11/12/10	Registered

**Fingertip Formulary, LLC (f/k/a Fingertip Formulary, Inc.)**

<b>Trademark</b>	<b>Application/Registration Number</b>	<b>Application/Registration Date</b>	<b>Status</b>
FINGERTIP FORMULARY	78466857 3034895	8/12/04 12/27/05	Registered
FINGERTIP FORMULARY	78807391 3222057	2/5/06 3/27/07	Registered
FINGERTIP FORMULARY ACCOUNTS	77050599 3305538	11/25/06 10/09/07	Registered
FINGERTIP FORMULARY ALERTS	78807389 3222056	2/5/06 3/27/07	Registered
FINGERTIP FORMULARY ANALYTICS	78807385 3222055	2/5/06 3/27/07	Registered
FINGERTIP FORMULARY ANALYTICS RX	77135342 3290245	3/20/07 09/11/07	Registered
FINGERTIP FORMULARY MOBILE	78807387 3349943	2/5/06 12/4/07	Registered

FINGERTIP FORMULARY PUBLISHER	77050596 3300904	11/25/06 10/2/07	Registered
FINGERTIP FORMULARY RESTRICTIONS	77050598 3300905	11/25/06 10/2/07	Registered

**Manhattan Research, LLC**

<b>Trademark</b>	<b>Application/ Registration Number</b>	<b>Application/ Registration Date</b>	<b>Status</b>
CYBERCITIZEN HEALTH	77596885 3704461	10/21/08 11/3/09	Registered
ePharma Consumer	78194854 3167337	12/16/02 11/06/06	Registered
ePharma Physician	78194865 3000606	12/16/02 9/27/05	Registered
MANHATTANRESE ARCH	78683268 3219081	8/02/05 3/13/07	Registered
manhattanRESEARC H	77596872 3650122	10/21/08 7/7/09	Registered
Manhattan Research Strategic Insight	77596883 3650123	10/21/08 7/7/09	Registered
MANHATTAN RESEARCH STRATEGIC INSIGHT	78393988 3003064	3/31/04 9/27/05	Registered (Supp. Register)
Strategy Through Data	78394074 2943883	3/31/04 4/26/05	Registered
Taking The Pulse	78193101 3013788	12/10/02 11/8/05	Registered